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NORTHWEST MISSOURIAN

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Mission Statement focuses upon changing society

Focusing upon equipping Northwest students for "responsible participation in a rapidly changing society," the Statement of Mission was passed by the Coordinating Board.

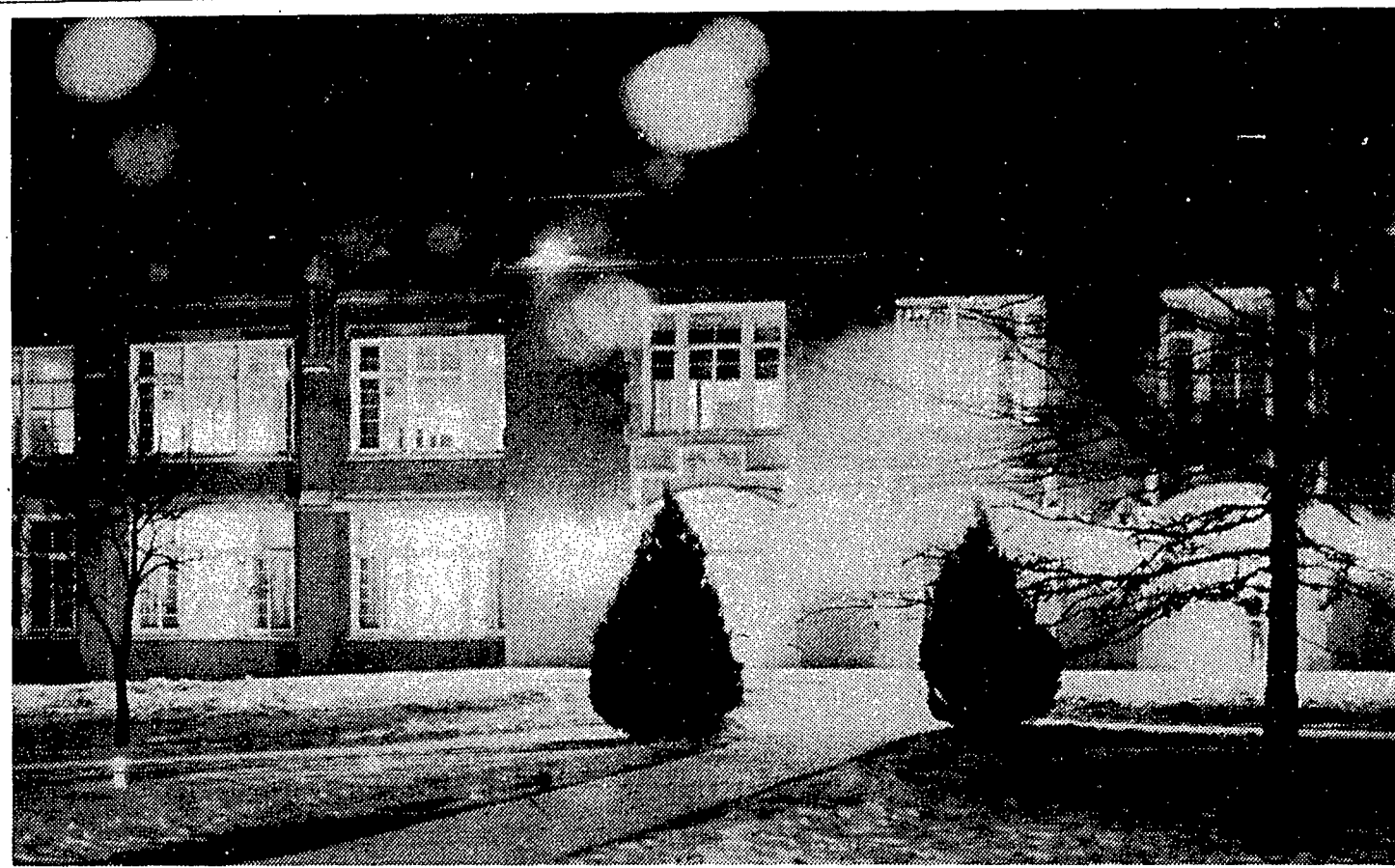
According to the document, which has been under review by the Board, the university will strive to meet the common quest of educated persons everywhere, including:

- *the search for truth;
- *the development and refinement of values;

- *active participation in the improvement of the human experience.

The university also places importance upon the development of student self-understanding, encouragement of creative self-expression and stimulation of continuing intellectual curiosity. These are accomplished through studies in the arts, humanities and sciences.

"Throughout the university, students are taught to gather, organize, analyze and synthesize information; to think coherently and speak and write clearly," the Statement of Mission reads.



Icy reflections

SUB-ZERO TEMPERATURES and whispy snowfall have

plagued the campus with arctic weather conditions. Though frigid as it can possibly be, the snowfall makes for pictorial reflections of campus lights. Photo by Dennis Nowatzke

Graduation requirements

Hubbard proposes curriculum reform

BY P. JEANNE BROWN
Editor-in-chief

Citing a need to prepare the graduates of Northwest to function effectively in the world of tomorrow, Dean L. Hubbard, president of Northwest, proposed a curriculum model which will place Northwest to the front lines of educational reform in America.

"What we need is for all segments of the university community to come together in an attempt to define knowledge, skills and attitudes that all graduates of this institution must share...we must attempt to put the 'general' back into general education," Hubbard proposed to the faculty and staff at the Jan. 16 general meeting.

Strategy for achievement of these goals as outlined in the Model will consist of four segments totaling 124 required hours for graduation as opposed to the existing 120.

Categories and hours as proposed:

***CORE REQUIREMENTS**, 30 hours. Representing the minimum shared knowledge/skills/attitudes of all Northwest graduates. Students may enroll in a maximum of two CORE courses per semester, extending the 30 hours over the entire four years of schooling.

In addition to CORE, students must satisfy, as a requirement for graduation, basic proficiency requirements

SEE 'CURRICULUM,' page 5

Jackson faces prison term for DWI-related death

BY KIM POTTS
Activities Editor

Rodney D. Jackson was found guilty by jury in a two-day trial for the death of Lois Crissman and injuries sustained by her husband, Robert Crissman.

Mrs. Crissman, assistant professor and reference librarian at B.D. Owens Library, was killed Nov. 25, 1983 in a collision on highway 71, five miles south of Maryville. The vehicle, driven by her husband, collided head-on with a pickup truck driven by Jackson.

Jackson, 30, was charged and convicted Jan. 16, after four hours of deliberation, of vehicular manslaughter and vehicular injury.

Fourteen witnesses testified. Jackson was cited at the scene with driving while intoxicated; a blood test later confirmed that Jackson's blood alcohol content was 27 percent: 17 percent above the legal limit.

David Baird, prosecuting attorney, said the jury recommended that Jackson receive three years in the state penitentiary for the manslaughter count and 18 months for the vehicular injury count. He noted that Jackson is facing other DWI charges from November of 1984, for which the case is still pending.

A motion for a new trial is set for Feb. 20, Baird said, at which time the judge can overrule the motion or set the sentence.

Baird said that currently, sentences can be reduced by actions of good behavior or lack of past records. As a result of prison overcrowding, prisoners are presently serving from 25 to 30 percent of their sentences.

COVER STORY: Drunk Driving Killing slackens; crackdown begins

BY G.T. KELING
Managing Editor



The jail terms are getting longer, fines heavier, judges tougher, and society is furious over a single looming problem: drunk drivers. Since 1981 over 80,000 people have lost their lives to drunk drivers, including over 20,000 teen-agers. In 1982 the national average was 70 deaths per

week.

Amidst such staggering figures, one would assume that arrest rates are high. But this is not the case. A report completed by the National Transportation Department in 1983 showed that many drunk drivers were sidestepping tough court rulings with long drawn out jury trials and plea bargaining. A major factor in the low conviction rates was the reluctance of judges to impose jail sentences upon first time offenders, according to the report.

Figures and factors such as these have given rise to several private organizations trying combat the problem. Organizations such as Mothers Against Drunk Drivers (MADD) and Students Against Drunk Drivers (SADD) have come out in full force to take on the government.

The groups main objectives are to lobby against current drunk driving laws, pass tougher laws, remove lenient judges, and inform the public of a growing problem.

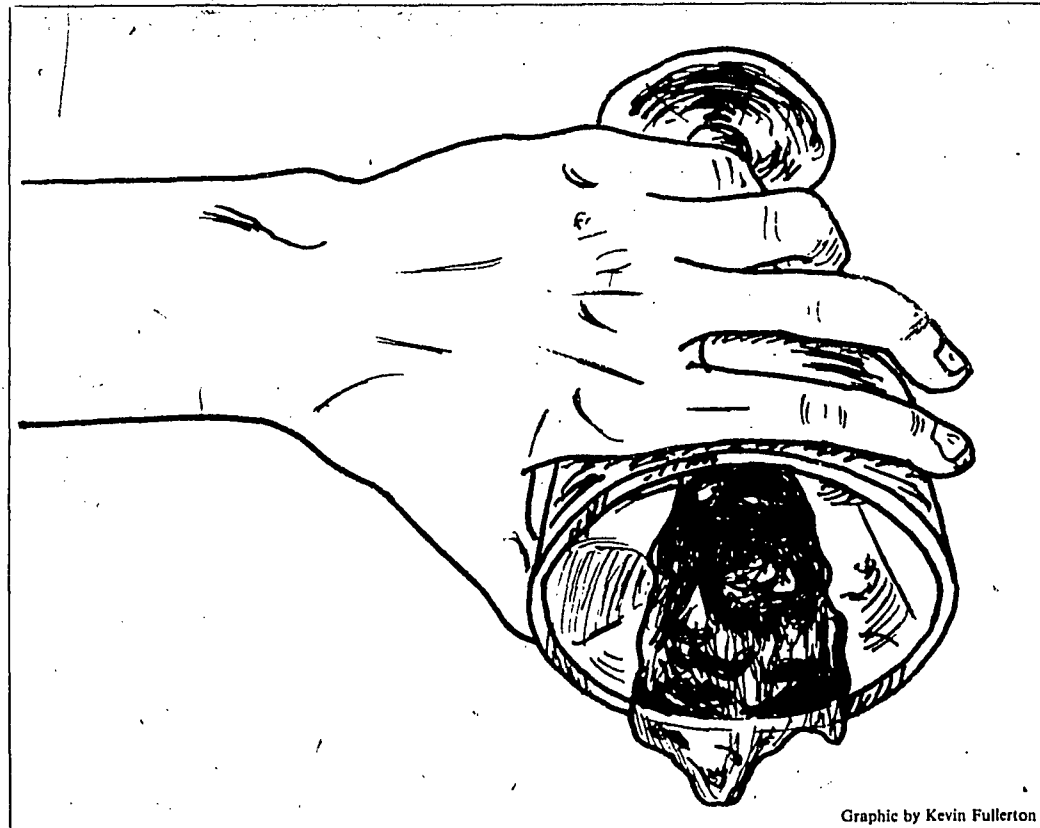
MADD has had a large influence on curbing the leniency of judges toward drunk drivers. Members keep a close eye on court rulings against drunk drivers and revolt against a court's lenient sentences once a year.

The group has also managed to get tougher laws passed in many states. For example, New York's average fine for drunk driving in 1980 was \$12. After months of lobbying, MADD managed to persuade legislature to up the minimum fine to \$350 automatically upon arrest.

In 1983, 39 states passed 129 laws aimed at drunk drivers. Among new approaches are the impounding of vehicles driven by habitual offenders, subjecting to civil or criminal charges those who serve drinks to drivers who later break the law, and forcing drunk drivers to work 40 to 60 hours for a public agency to help pay costs of processing their cases.

In those states where a MADD chapter is located, arrest rates are up an average 21 percent. In Maryland alone the arrest rate has increased 109 percent attributed

SEE 'STATISTICS,' page 5



Graphic by Kevin Fullerton

Drunk drivers face tough state laws

BY MARY HENRY
Staff writer

With drunk driving laws getting tougher across the nation, Missouri is no exception. Tougher drunk driving laws have aided in lowering the alcohol-related accidents on the Missouri roads.

Of the 1,894 accidents in the 15 counties of Northwest Missouri, 208 were alcohol related. Eleven percent of the 48 deaths that occurred in 1984 in Northwest Missouri were alcohol-related; 38 percent of which involved persons under the age of 25.

Arrests for drunk driving have decreased this year, totaling 480 as opposed to 570 in 1983.

"Missouri isn't as high as the national average on drunk driving," said Sgt. Karl Reichman of the Missouri State Troopers. "We don't have

all the statistics but we're not as high as the national average."

However, Missouri has joined the national effort in cracking down on drunk driving. "The chance of getting caught has had an effect on people drinking and driving," Reichman said. "It scares a lot of people."

"The road blocks have been effective," Reichman said, "although most of the arrests have been for violations like speeding and swerving into other lanes."

Tougher laws have also been beneficial in deterring drunk driving, Reichman said. "It'll help a lot more when all the states go to a legal drinking age of 21 so the young people won't go to Kansas or Iowa."

"I think the biggest thing is to educate people on the dangers of drunk driving," Reichman said.

AROUND THE GLOBE

\$40 million increase in higher ed proposed

JEFFERSON CITY--In his second state address which took place at the Missouri Senate this session, Gov. John Ashcroft asked for approval of a \$6 billion budget to run state government next year. Included was a \$50 million increase in direct state aid to public schools plus \$34.6 million more for other school programs and higher education.

Following Ashcroft's address, Senate leaders recommended a \$40 million increase for colleges and universities, a ten percent cost of living increase for state employees amounting to \$50 million and \$130 million more for other state programs in 1986.

Police officer run over by drunk driver

OVERLAND PARK, KA--Overland Park Police Officer Deanna Rose died Jan. 26 from injuries sustained while on duty from being run over by a drunk driver.

Kenneth F. Meunier, 19, was arrested Jan. 24, the morning the incident took place, and is being charged in Olathe with aggravated battery on a law enforcement officer. He was released on \$35,000 bond, according to the *Kansas City Times*.

Additional charges of murder and drunken driving are being filed, and Meunier was being held under an additional \$100,000 bond.

A memorial service was held Jan. 28 for Rose, who was authorized as an organ donor, and whose heart was used in a transplant operation.

IRS improves upon tax system efficiency

WASHINGTON--Automation is increasing efficiency for the IRS this year and making it more difficult for tax payers to cheat.

According to the Associated Press, the service expects to match nearly "100 percent of all income-earned statements with names, Social Security numbers and addresses on tax returns."

The IRS is also offering a telephone number to dial on a push-button phone with the Social Security number and a computer will inform the caller of information concerning his refund check.

Student fee payments undergo major change

BY P. JEANNE BROWN
Editor-in-chief

Major changes were approved Jan. 24 by Northwest's Board of Regents which will affect student fees and miscellaneous charges during the 1985-86 academic year.

Payment of incidental fees are to be

paid by the hour: Undergraduate Missouri residents, \$30 per credit; undergraduate non-resident, \$55 per credit. Missouri residents will pay \$37 per credit hour for graduate courses; non-residents, \$70.

"We've considered changing to this schedule for a number of years," J.P. Mees, vice-president for student

development said at the general meeting. "This will balance the amount paid by the student who can carry 18 or more hours per semester and finish school in less time with that of the student who can only handle 12 to 15 hours per semester."

Currently, a flat fee is set at \$437 for a Missouri undergraduate or

graduate enrolled in 12 or more hours; \$795 for non-resident undergraduates and graduates.

Any combination under 12 hours is assessed at \$37 per credit hour for Missouri resident undergraduates and graduates; \$68 per credit hour for non-resident undergraduates, \$70 for

SEE 'BOARD,' page 5

HEADLINE AHEAD: Are Northwest students optimistic about their future?

Course offers career consultant

This session is one of five weekly sessions in an one-hour course offered by the School of Business and Government entitled, "Employment Strategy". For additional information contact Jim Wyant at 562-1217 or Kathryn Belcher-562-1283.

Northwest's forensics team placed fifth at the 13-team Northeast Missouri State University speech invitational in Kirksville Saturday, January 26. First place individual honors were given to Robert Shepard in poetry and to Tom Leith in dramatic interpretation. Allyson Goodwyn placed second in after dinner speaking. Goodwyn and Leith received a Superior in Dramatic Duo. NWMSU's next tournament is February 1 at the Southwestern College Invitational in Winfield, Kansas.

Four Northwest faculty members received Ph.D. degrees following the fall semester. They are: Duane Jewell, assistant professor of agriculture, with a Ph.D. in agriculture economics from University of Nebraska-Lincoln; David Sundberg, director of the Counseling Center, with a Ph.D. in counseling psychology from the University of Missouri-Columbia; Peggy Miller, assistant professor of home economics, with a Ph.D. in child development and family relations from the University of Missouri-Columbia; and Anthony McEvoy, assistant professor of industrial arts, with a Ph.D. in industrial arts education.

Sounds of jazz will be filling the Charles Johnson Theater this Saturday as the Northwest music department presents its annual jazz festival.

This will be the largest jazz fest up to date as 20 high school bands and one junior high band will compete in

the day-long event. Organizer of the fest is Al Sergel, Northwest's director of bands. Sergel is in his third year of running the program.

Basically, there are three main reasons why the jazz fest is put together according to Sergel: to allow schools to perform for professional jazz educators and get criticism and evaluation on how to improve their jazz program; give them an opportunity to hear other people play within the same guidelines; and to recognize those schools that have good programs by the awarding of trophies and certificates at the end of the festival.

"Schools do not normally have an opportunity for their program to get out and do a lot of playing other than in their own community," Sergel said. "The jazz festivals are a way of allowing groups to do a little bit more performance."

The Performing Arts Series will bring modern dance, classical music and an American musical to Northwest for the Spring 1985 semester. Three major performances have been planned.

The Mid-American Dance Company will be returning to Northwest on February 6. The modern dance company is noted for its gifted dancers and creative choreography. The performance will begin at 7:30 p.m. at the Mary Linn Performing Arts Center. Tickets for the MAD/CO production are now available.

The Bach Chamber soloists will be on campus March 18 at 7:30 p.m. to celebrate the 300th birthday of Johann Sebastian Bach who was born March 21, 1685.

The Bach Chamber Soloists will perform some of Bach's music at the Charles Johnson Theatre in the Olive De Luce Fine Arts building. Tickets will be available March 4.

The last of the Spring '85 Performing Arts Series is the American musical *Candide* by Leonard Bernstein. The Nebraska Theatre Caravan will perform the musical based on the Voltaire story on April 11 at 7:30 at the Mary Linn Performing Arts Center. Tickets will be available April 1.

Tickets for all three events can be purchased at the J.W. Jones Union Office. Any remaining tickets will be available on the night of the performance at the theater box office 45 minutes before performance time. Tickets are \$4 for adults and \$2 for students, faculty and staff.



BOARD OF REGENTS members (counterclockwise) Leigh Wilson, Sherry Meaders, Michel Thompson, Dean L. Hubbard, president of Nor-

thwest, Robert Cowherd and Theodore Robinson prepare for the Jan. 23 meeting. Among Board actions: a student fee reduction proposal, Tri-Semesterly Installment Payment Plan and 1985-86 academic calendars were passed. Photo by Dennis Nowatzke

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NORTHWEST
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The Topic:
DRUNK DRIVING

This week's issue includes our view that drunk driving laws need to be more strictly enforced; guest views from members of the psychology and political science departments; the head of the student academic support; and various views from Northwest students in our "In Your Opinion" column.

Stricter sentencing
for drunk drivers

Drunk driving can kill a friendship. Drink and it's your business, drive and it's ours. These slogans have become all too familiar to everyone. But does we all pay attention to them? Alcohol-related fatal accident reports show that we don't.

EDITORIAL

Studies have shown that nearly every drunk driver feels that he is capable of getting behind the wheel of an automobile and driving safely. The over 80,000 people killed by drunk drivers in the past three years probably didn't agree.

Statistics like these represent only a grim overshadow of the real problem: getting drunk drivers off the roads and behind bars.

This cannot be accomplished until lenient judges and prosecutors are either persuaded to hand down tougher sentencing or removed from their positions.

A major study completed in 1983 showed that the major reason so few drunk drivers don't go to jail is because judges are so reluctant to impose jail sentences over a simple fine. Payment of several hundred dollars should not be considered just punishment for endangering or taking other human lives!

The study also revealed that the majority of arrested drunk drivers ask for costly and lengthy jury trials. In turn, the overworked prosecutor handling the case inevitably turns to plea bargaining to avoid courtroom proceedings. Thus, the drunk driver receives a light or suspended sentence.

A major problem the study found was that in most cases the drunk driver is able to retain his license for weeks or months after being arrested due to case bog down in backlogged courts. A significant percentage of these were found to be habitual drunk drivers.

To plug this loophole, 13 states have passed laws and others are in the process of passing laws allowing officers to seize, on the spot, licenses of drunk drivers. More concerned citizens should be prompting their state legislatures to pass similar laws. After all, any one of us could be a statistic.

Not only should we be writing the legislature in opposition to lenient procedures, but we should also become involved in the fight locally. Many private organizations, such as Students Against Drunk Drivers, have begun chapters all across the country to try to motivate us into caring what is happening to our own community. We need to become part of the fight to get tougher laws and police actions passed.

Tougher laws and more stringent police tactics are the only things that will lower the death toll. Many police agencies have finally begun to crack down hard on drinking and driving by setting up road blocks to randomly test drivers for intoxication.

As private and concerned citizens we should do everything in our power to help in the fight against drinking and driving. We need to persuade local, state and federal governments into getting as tough as possible against drunk drivers. This can be accomplished by joining a local organization who have already begun to fight or simply writing legislators until they crack down. We need to remember all those who have innocently given their lives because of someone else's problem!

--G.T. KELING



The Northwest Missourian is a laboratory newspaper whose main objective is to provide Northwest Missouri State University journalism students with a learning situation in which the professionalism, responsibilities and ideals of a free press will be part of their training; necessary to their future in communications, whether as publications teachers or as participants in the print media field.

Letters to the editor are welcomed. They must be signed with the person's full name, address and phone number for verification. Letters must not exceed 350-word limit. This publication reserves the right to edit. Letters must be in by Monday noon to assure space in that week's paper.

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Graphic by Kimbal H. Mothershead

Drunk driving law issues:
constitutional and fair?DAVID MCLAUGHLIN teaches
political science at Northwest.

Concerning the tougher drunk driving laws I was only vaguely aware of the new law and the changes it implemented. According to my colleague and local prosecuting attorney, Dr. Pat McLaughlin, the new law, which went into effect in October, 1984, closed some loopholes in the old law. Under the old law, a suspect 'blew' 0.13 or greater in the breathalyzer his/her license could be suspended for 30 days by the Missouri Department of Revenue. There were two loopholes in this law.

First, the suspension could be appealed in the local circuit court. If the suspension was upheld, that decision could be appealed. During the appeals, the suspect was allowed to drive. In practice, the suspect could use his/her appellate rights to avoid suspension of his/her license before the criminal trial date. Thus, the intent of the law, immediate suspension of the driving privileges of drunk drivers, could be legally bypassed. Secondly, the 30-day suspension applied only to suspects arrested by the state police and did not apply to arrests made by city and county police. The new law applies to all drunk driving arrests. A suspect has 15 days to appeal her/his suspension in the local circuit court. If the local court upholds the suspension, the suspension takes effect immediately, regardless of what happens in subsequent criminal court proceedings. In other words, a suspect could have her/his license suspended and subsequently be found innocent of the charge of drunk driving.

For those of you still with me, I will consider two issues. First, does this new law violate the suspect's Constitutional right to due process? After all, a suspect could be 'punished' before he/she is convicted. The thirty-day suspension in this case is not punitive, rather it is regulatory.

The department of Revenue has the legal jurisdictional authority to license drivers in the state of Missouri. As such, the suspension is within the domain of administrative law rather than criminal law. Few of us would argue with the department of Revenue's authority to refuse to issue a driver's license to a blind person. Due process requires that the blind person has the right to appeal the department's contention that he/she is blind. Like the blind person, the person 'blowing' 0.13 in the breathalyzer is

demonstrating a capability of driving while in an impaired condition. Certainly one appeal is sufficient to justify suspension of the license of a dangerously impaired driver.

This brings me to the second issue, is this a 'good' law? In my definition of good law, the individual behavior prohibited or limited must be weighed against the threat of that behavior to the security of the community and its members. Both acts, drinking and driving, are recognized as legal acts for adult members of all American communities. Like many of you, I participate in each activity. Children in our communities are not allowed to drink or to drive. Both acts are recognized as dangerous activities which pose potential threats to our community. When I choose to participate in either activity, I take on the awesome social responsibility of not allowing that participation to endanger the lives of my fellow citizens. Many people claim that they are better drivers when they have 'had a few' - more relaxed, more self-confident. If I am able to drive safely and responsibly while intoxicated, I should not have my license suspended - Right?

WRONG!! Alcohol impairs the sensory and reaction capabilities of all of us. Even if we discover 'superwoman', one who can 'blow' 0.20 without any detectable impairment, equal application of the laws would require us to treat her like any of the rest of us - suspend her license for 30 days.

In addition, those of us who are innocent have a right to be protected. Fifty percent of all traffic fatalities are linked to drunk driving. Most of us know at least one of those victims.

On the day John F. Kennedy was shot I pulled three dead children out from under a dead drunk driver - their father. The drunken leech was still plastered on his face when I lifted him out over his wife - she was also dead. Last week, a young man was convicted of vehicular manslaughter in the accident that took the life of university librarian, Mrs. Lois Crissman. I could go on - so could you. The next time you have 'had a few' and slip behind the wheel of your car, ask yourself, 'Can I face the spouse, father, mother, of my potential victims?' If you pull out into traffic, you are a criminal.

Tougher laws alone
won't eliminate problemGUS RISCHER is a professor in the
department of psychology at North-
west.

The current nation-wide effort to toughen state laws regarding driving a motor vehicle (of any kind) while under the influence of alcohol, in my opinion, is a move in the proper direction. I do not think tougher laws alone will remove "drunk drivers" from our roads or waterways.

The drinking of alcoholic beverages by those of proper age is a legal activity. It is my firm belief that every person who consumes an alcoholic beverage has an obligation to act responsibly... to know the laws of their community and to drink moderately so as to avoid endangering themselves or others.

In the literature that I have read, the best estimates indicate that about 95 percent of the drinking population drink responsibly the vast majority of the time. This would indicate that our laws regulating drunk driving are directed at about 5 percent of the drinking population who chronically abuse alcohol or who are non-problem drinkers who drive after they drink. This small 5 percent, however, represents a high proportion of involvement in alcohol-related traffic incidents.

Laws regulating drunk driving should be strictly enforced and made stronger, if necessary. I also think that as these tougher laws identify the chronic alcohol abuser, we need to provide in-depth intervention and treatment since chronic alcohol or drug abuse is often a symptom of more deep-seated problems which tougher laws do not cure.

As you might expect, I am a firm believer that the best long-term strategy for confronting alcohol misuse is through education. The non-problem drinker who drives after drinking and gets into trouble because of over-consumption, can, through education and awareness, be persuaded to accept new standards of behavior that eliminate occasional lapses. Some of this awareness and education can be delivered through the alcohol-related traffic offender education program which is incorporated into the present drunk driving laws, but I don't think we can rid our highways of the drinking driver by relegating that responsibility to law enforcement alone.

I think there should be a S.A.D.D. (Students Against Drunk Driving) chapter on every high school and college campus.

I would like to see every student newspaper take the responsibility of creating general awareness to a moderation in drinking campaign. Newspapers can be instrumental in pushing for a "Buddy System" which would create a program in which students can telephone housing units for transportation if they--or the person they are with--has overindulged.

It is the social responsibility of those who hold parties where alcohol is consumed to do so in a responsible manner. Be aware of those at the party who have drunk too much and don't let them get behind the wheel and drive.

I think we all have a part to play in dealing with the problems of the drinking driver--not just our law enforcement agencies.

Thousands are killed
by drunken minorityMARTHA COOPER is the head of
Northwest's Student Academic Sup-
port Service.

Like the tubing or worm connected to a still, the will of the people goes round and round when it comes to the drug: alcohol. The temperance movement of the late Nineteenth Century climaxed in 1920 when the 18th Amendment ended legal liquor sales. After a few years of trial, the citizens decided the influence centered around the taverns was less dangerous than that connected to bootlegging. So prohibition ended under Franklin Roosevelt.

Currently, making the turn almost full circle, there is a revived temperance action with a goal of curtailment rather than ban. Just as they did earlier, the imbibers and the liquor industry today have gone too far. My position and that of many residents of this country is this--we don't wish to impose our personal abstinence from liquor on others, but in turn, we don't want the negative actions resulting from appetites for liquor to invade our space.

Drunk driving alone, however, is enough to start the new roll of indignation, without looking at the other problems. Lucky for them, I guess, our ancestors could drink and drive. No problem. The horse or oxen could find the way down the road without help.

The U.S. has a two-pronged problem. The driver age for the most part is 16, and in many states the drinking age is 18. And these young drinkers are not only killing themselves at a high rate, but are taking along unlucky motorists who happen to be on the same route. Too, the beer and liquor industry is spending

more than \$1 billion a year in the U.S. for advertising.

Reagan's administration has targeted legislation with the hope of saving lives. States which do not bring up their legal drinking age to 21 will lose highway funds. Already, Kansas and other states are at work on laws in spite of outcries of university students and owners of their favorite watering holes. Kansas expects changing to age 21 will reduce liquor sales by 10 to 25 percent.

Yet one wonders about Kansas' prediction that the age-21 law will cut back consumption of that favorite beverage, beer. The industry will no doubt respond by setting up a marketing effort such as they have on Missouri campuses. No one at Northwest knows for sure just how much promotion money Coors has given to campus groups to serve and advertise beer.

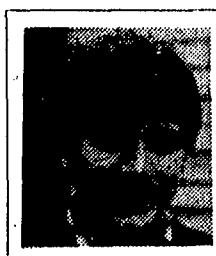
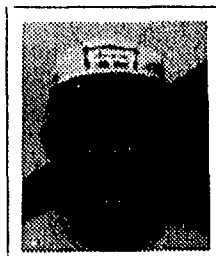
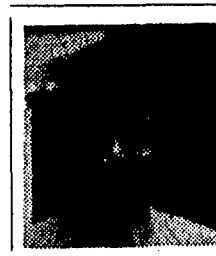
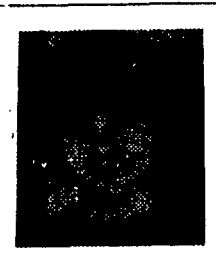
There are some signals that Coors' plan is working. For the first time, Northwest is compelled to apply strict rules against drinking to future homecoming events. Fraternities have been told they are to "dry up" during rush as an effort to improve their safety and image.

Judges in Missouri are imposing stiffer penalties on DWI (Driving While Intoxicated). Many European nations learned long ago how to get the drunks off the highways.

Some national groups are already calling for a ban on all wine and beer commercials.

Thus, the worm of the still goes round and round and on and on. Whether the spigot spews or trickles is once again up for decision.

IN YOUR OPINION: What do you think of the tougher laws restricting drunk driving?

MIKE BECKNER
Music EducationKEVIN FOLVAG
Management/Data
ProcessingMARK ADCOCK
Music EducationVAL MOURLAM
Broadcasting

"It's just a start. The tougher laws are only the basics and can't be enforced totally. To better enforce them they should continue the random road checks; which may be considered an infringement upon rights, but I think a drunk driver is an infringement upon everyone's rights. I work as an Emergency Medical Technician and have seen the effects of drunk driving accidents."

"At times they are good, but there is just too much drunk driving going on for them to be able to stop most of it. It is a weak idea for the police to be just looking around for drunk drivers. The road block idea is fine when it's voluntary. To really enforce it they should raise all state drinking ages up to 21."

"If someone is dumb enough to go out, get drunk and then endanger their own and others lives by driving, then they deserve whatever happens to them. But the tougher laws are good and we have to have them or the problem will just get worse. It is just up to the police to enforce the laws as best they can. If they keep working on it, the problem shouldn't get worse."

"I think the laws are great, but I'm biased because a drunk hit my car once. I think they're being enforced enough because I've been stopped in road blocks before. But they're never going to be able to stop all of it. They're enforcing it wrong when cops sit near bars waiting for people to come out and drive away, just to stop them."

LETTERS

Keep U.S. technology at home

Dear Editor:

I wonder what to do about some of these preachers. They have so much power, but they really don't know anything. The P.T.L. Club is now heard in Ireland, so maybe he will be able to find out why the British can't locate whoever is bringing weapons to the I.R.A.

For that matter I wonder just who started the drug epidemic among the young people of the U.S.A.? I guess that good old Jim Bakker is a good man, but when I hear him trying to impress the Charlotte Observer, I become ill.

The Charlotte Observer was riding old Jim for being materialistic, but old Jim has the right to any money that he earns honestly as the editor of the Charlotte Observer does. Over the years I have come to the opinion that the U.S. media not only doesn't want to keep the U.S. public well-informed, but they keep our enemies too well informed on matter vital to our national defense and self-preservation.

The media has a lot of power, so why can't they use some of their power to cut defense spending? If little Afghanistan can hold the Soviet Union at bay this long, then surely the mighty U.S.A. could lick them without spending so many billions to do so.

I asked the editor of the Charlotte Observer if he had ever read the book Wall Street and The Rise of Hitler by Anthony C. Sutton. He had never read that book. Well, I think that every U.S. citizen should read that work. It tells about the U.S. people who gave aid to Hitler. Not only money did they give, but technical aid. But I wonder who gave the Nazi's the secret of the jet engine? I saw it in an Air Force film that the British developed the first jet, but just how did it make its way to Hitler?

Professor Sutton tells us that Standard Oil of New Jersey built three pilot plants in order to teach Hitler how to process coal and oil. I wonder just where those three plants are? Why can't they be modernized and used to provide employment for U.S. citizens?

Now don't get me wrong, I guess that Arabs are good people, but I feel that charity begins at home. Also, when I read about a lot of U.S. citizens who are supposed to be great, but helped Hitler, it leaves a bad taste in my mouth. Hitler is said to have a big picture of Henry Ford in his office, and Ford trucks carried German soldiers to the front to fight against U.S. troops. But it was the Ford Motor Company who carried the T.V. movie 'The Winds of War.'

Sincerely,

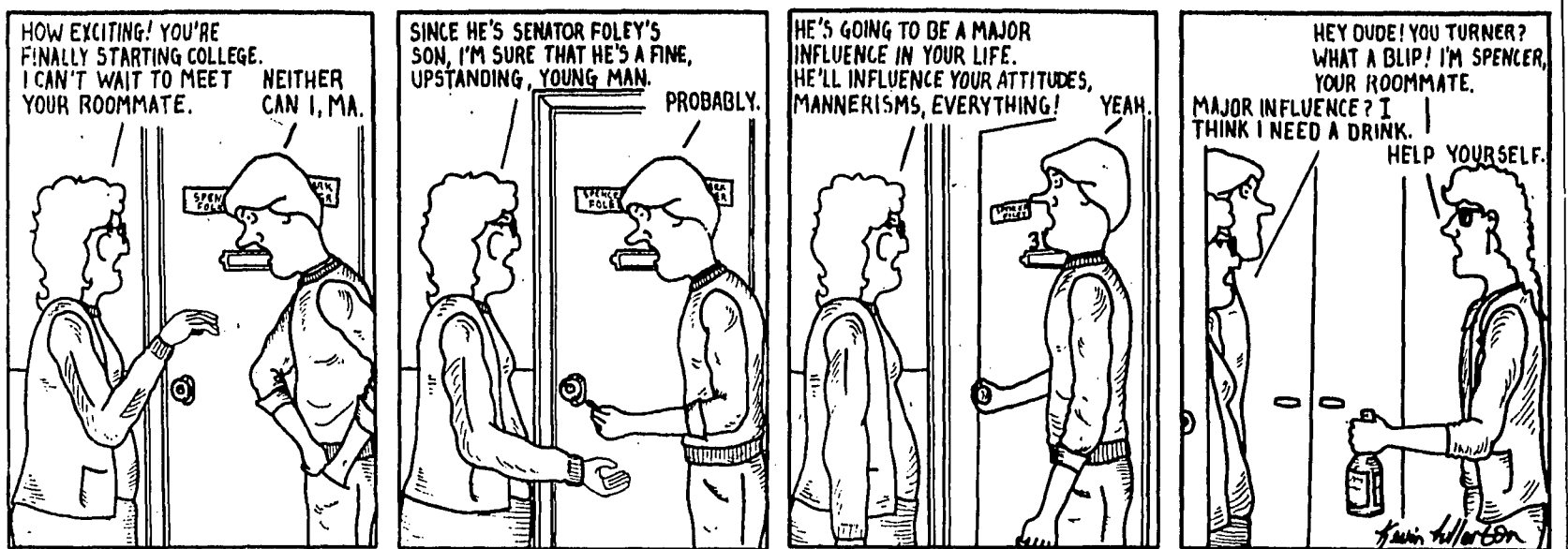
Bill J. Bloomer
Charlotte, N.C.

Letters to the editor are welcomed. They must be signed in full, including the author's address and phone number for verification purposes. Letters must not exceed the 350-word limit. This publication reserves the right to edit all letters for clarity and punctuation. Letters must be received no later than noon Monday to insure space in that week's edition.

CORRECTIONS

Northwest Missourian readers are encouraged to use this space to correct information appearing in print that was factually incorrect, misleading or needing clarification. To make a correction, please contact a Northwest Missourian editor at 562-1224 any time from 9 a.m. to 5 p.m., Monday through Friday.

Spencer/ BY KEVIN FULLERTON



STROLLER

Stock up on Charmin: shortage is near!

Whoever said "Northwest Never Looked Better" must have been inside his warm office looking outside with the warmth of the sun bestowing Northwest. Little did he realize it was 10 degrees with a wind chill that can chill you all the way down to your battery-operated socks.

Your Stroller coming back to college life was well-prepared for the rude awakenings of the morning cold. Sweaters, heavy coats, battery-operated socks, surfing music for his headphones to keep the cold wind out, pajamas with feet, his electric blanket and plenty of distilled spirits. Your Stroller was not going to be cold. If all fails, he'll go to class snookered, that way he won't feel anything whether he is coming or going.

After his first week of classes your Stroller didn't know if he was coming or going. Everytime he went over to

Registrar's office, there was always a line. By the time he would have gotten through it, it would have been next week.

One such class involved an instructor that talked way above everyone's head. Not that he was using big technical words, but he would not look at the class. He would stare about 5 feet above everyone's heads. The first day he was talking, everyone turned around to see if there was something flying around in the back of the room. Nope, just his eyes. Then he went over the syllabus as if for the first time. He would wander off into space as if he was trying to pull something profound out of the air to justify his syllabus. At times he would look towards the ceiling and pause for what seemed to be several minutes.

Someone in the back of the room was saying "Beam me up Scottie, I don't know what I'm doing here." That was

the feeling for about everyone in the room. This was your Stroller's first class, were all of them going to be like this? If this keeps up that 15 bucks is going to be well spent.

On his first attempt to try to drop a class, your Stroller overheard two custodians talking about the shortage of chalk, paper towels and toilet paper. And if there isn't any control to maintain what we have now, we will run out. To remedy the problem, Colden Hall has set up a pool for chalk: if someone runs out they can go over and borrow from the pool. Chalk that one up as: "you gotta be kidding, who is going to give up what good pieces of chalk they do have for a pool?" Anyway, if there is a pool there will only be short pieces long enough that one will be scraping one's fingernails on the board as one writes.

Your Stroller thought: how could a

state university overlook such necessities, especially with as much as you-know-what is flying around? There will be no more phrases like "Clean that crap up" because there won't be anything with which to clean it up. Neither will Dr. Hopper in Philosophy break up chalk to get his message across.

They say if we do run out of toilet paper we will be using Army-issued toilet paper or some armed force's paper. At least it won't be recycled paper. Now your Stroller thought again: what we have now isn't the greatest, it couldn't even pass for generic. And if we have to use Army-issued, well, it's going to be a sad day when we run out of toilet paper and everyone is using notebook paper. At least the Bookstore will be happy.

We never saw it coming, But the shortage is here. If you have a bowel movement, Save it for the end of the year!

CLASSIFIEDS

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Part-time position selling audio, video and car stereo at discount prices. Over 50 name brands with full warranty and service facilities. Contact: Mr. Philips Hi-Fi Sales Co. 1001 Sussex Blvd. Broomall, PA. 19008 215-544-1465.

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STUDENT REPRESENTATIVES

Looking for a Spring representative for collegiate Tour and Travel. Earn comp trips and cash. Call right now for more information, 612-645-4727/800-328-5897 or write to Paula, 2111 University Avenue, St. Paul, MN. 55114.

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On college campuses. No direct selling or gimmicks. It's a good part time income where you can set your own hours. Write: College Distributors, 33 Pebblewood Trail, Naperville, IL. 60540.

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Natural nutritional program, increase energy, eliminate cellulite, tremendous inch loss. Call 582-8884 after 5 p.m.

WANTED

NEWS WRITERS:

If interested contact Penny Brown at McCracken Hall, Ext. 1224.

FEATURE WRITERS:

If interested contact Teresa Schuelke at McCracken Hall, Ext. 1224.

SPORT WRITERS:

If interested contact Jim Burroughs or Jeff McMillen at McCracken Hall, Ext. 1224.

ADVERTISING/SALES REPS:

If interested contact Kimbal Mothershead or Jennifer Hawkins at McCracken Hall, Ext. 1635 or 1224.

PHOTOGRAPHERS NEEDED

Tower & Missourian are looking FOR EXPERIENCED 35 mm photographers. Willing to pay for top-notch expertise. Call Laura Widmer at Ext. 1365 by Feb. 4.

ORGANIZATIONS

FREE MOVIE

"All the Presidents Men" and "Absence of Malice" Communications Building, in the television studio at 7 p.m. Jan. 31.

FRATERNITIES

WANTED: QUALITY MEN

Inquire at the TKE House 222 W. Cooper - 562-9933.

PERSONALS

GAME NIGHT

At the TKE House, all rushees and women invited. Friday Feb. 1 at 8 p.m.

TO PRINCE'S MISTRESS:

Congratulations on your big day in March! Hope everything is as exciting as it was in Kansas City last February. Simon

HEY MOBY DICKETTE:

Please keep down the noise-next door, those walls are thin and so are the floors! Perhaps you could use a little oil next time.

The Girl Next Door

TO THE GUYS-TWO FLOORS ABOVE: We realize how noisy and carried away you get when you play trivial pursuit. But as long you don't get us in trouble, that's OK. Beware of flying snowballs.

From the Dungeon

JIMBO:

Hope you didn't get frostbitten while waiting for tickets to see "His Royal Badness." We can't tell you how much we appreciate it. What happened to the old you?

Principled Fans

PLANT KILLER:

Your time is up. They're looking for you. Soon you'll be a soprano.

Brown Thumb

THE LAST WIPE:

(or: Ode To A Campus-wide-Toilet Paper Shortage)

STUDENTS: We saw it coming. The shortage is here.

If you have a bowel movement, Save it for the end of the year!

Stroller

POOKY BEAR:

Just want to wish you a happy semester. Have you learned the name of your fraternity yet?

Last Year's Party Buddy

CHERYL:

Hope you make it to the second half of the Super Bowl next year.

F.U.B.A.R. the Niners

SPANKER:

How's your new main spank? There'll be no more wrapping desks in toilet paper-there's a shortage.

TARZAN:

Please stop by soon so we can defrost my dorm windows! Seen any bad movies lately?

Jane

DE RON MAN:

Sorry that the Alka Seltzer didn't help you Friday night, you're going to have to learn if you are going to party with the best, ya hear?

The Tidy Bowl Man

HEY SPOON:

Can I come over to your drawer? Mine's freezing!

Your Frozen Sweet Pea

WIDDERMOUSE:

Looking forward to an All-American year. If we don't succeed, we plan to jump out the typesetting room window. Thank God for personnel improvements! We'll all be watching for Chestnut droppings on the news room floor!

The Fab Four

SCOTT IN 418:

You're a hopeless slob! Try to keep your underwear where it belongs and close your mouth when you eat so there aren't so many crumbs on the floor and flies in the air! And another thing: the calendar must go; you're corrupting your innocent roommate.

JANE

Loved your Dah'ling. Hope to fulfill it sometime.

Tarzan

LINDA:

I'm in your Econ class and I'd really like to analyze your Demand curve.

A Possible Supplier

CHRIS:

How'd you like to take a trip to heaven with the devil?

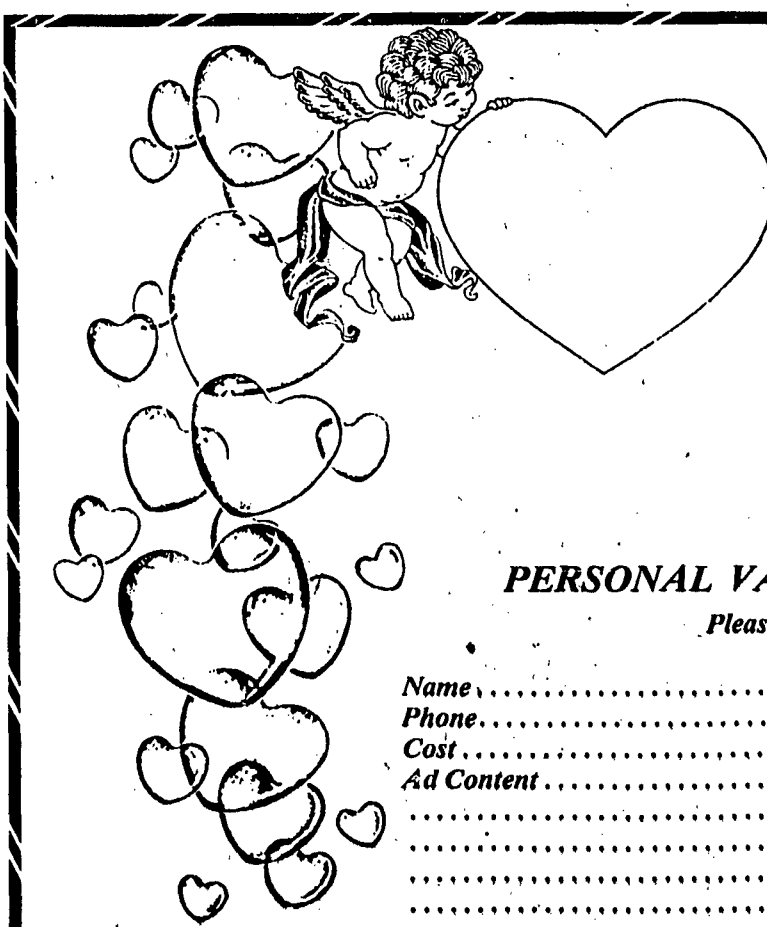
Lynn

Classified ads are available to the students, faculty and staff of NWMSU at the rate of \$1 for each ad or \$1.50 for two. Classified ads are also available to businesses or persons not associated with NWMSU at \$2 per ad. All ads must be 25 words or less. Ads will not be accepted by telephone. Ad request forms are available at the Northwest Missourian Advertising Office, McCracken Hall. Request forms must be submitted no later than 3 p.m. on Monday prior to publication. Payment is due with submission of copy. The Northwest Missourian reserves the right to edit or reject any classified that it feels to be objectionable or questionable.

NORTHWEST MISSOURIAN CLASSIFIED AD REQUEST

Please return to McCracken Hall

Name
Phone
Stud/Fac/Staff Local
Ad Content
Rec'd by Run Date



PERSONAL VALENTINE FORMS are available to the students, faculty and staff of NWMSU. We have 16 varieties and sizes to choose ranging in cost from \$1 to \$5 per ad. This years edition will be published Feb. 14 as a insert of the Northwest Missourian. We are planning to make this Valentine edition even more fun to read with a variety of articles, entertainment and of course your personals. Personal Valentine request forms must be submitted before Feb. 8, 1984 at McCracken Hall. (Personal ads will not be accepted over the phone)
Payment is required with submission of ad content.

PERSONAL VALENTINE REQUEST FORMS

Please return to McCracken Hall

Name
Phone
Cost
Ad Content
Form
Rec'd By

From page 1

From page 1

From page 1

**Mail entries to Northwest Missourian,
Advertising Dept." Cookbook". McCracken Hall**

FEATURES

Library services save students from terminal term papers

BY DAWN WILLIAMS
Staff writer

When term paper time rolls around, many students find themselves in a panic because they can't locate the information they need. The B.D. Owens Library has many services students may not know about which will help them through such crises.

A new service offered at the library is the Reciprocal Borrowing Agreement. Under this program, Northwest students have access to the library facilities at Missouri Western State College in St. Joseph (MWSC).

Likewise, MWSC students will have access to Northwest facilities. Students will be able to use their student I.D. cards to check out material at both libraries. For now, this program will only include printed material. Audio-visual material such as tapes and films will be temporarily excluded. "We'll try this for a year and if it works we might open it to everything," Nancy Hanks, director of the B.D. Owens Library, said.

Students will also have access to MWSC's online search database service. This service allows students to use MWSC's computer to tap into other

databases or stores of information. Northwest hopes to have its own database by March 1. Hanks said the computers are available. Only staff training must be completed before the database is available for use. Both the Northwest and the MWSC databases will be restricted to graduate students and faculty use only. Undergraduates will need permission from the faculty to use the database.

Another feature students don't realize is the inter-library loan program. This program allows the Owens Library to borrow books and journal articles from other libraries. "We have

a database that allows us to check the holdings of other libraries in the area and throughout the entire country," Hanks said. In most cases, photocopies of the requested journal articles are sent. The student must pay the cost of photocopying, but other expenses are paid by the university.

In addition, the Owens Library houses many government documents from the state and federal levels. Hanks said often the most current information is in a government document. Documents include publications, reports from major companies and speeches. Most of the documents

can be checked out.

Several new services will soon be available. The library will have a new periodicals locator that will be easier to use. The new locator has larger type and fewer abbreviations. In addition, the library is "shifting to a policy of binding more magazines," Hanks said. "We found that students prefer using bound magazines over using microfilm and microfiche."

The library is also getting a new computer card catalog. The new catalog should be operational by the fall semester. The old card catalog will be temporarily retained, but no new

cards will be added. By spring of 1986 the old card catalog will be removed entirely.

Hanks suggests that in order to make the most effective use of the library, students should have a clear understanding of what they need when they come in and should not hesitate to ask the reference librarian for help. "We have one of the finest reference staffs in any academic library," Hanks said.

If students keep these things in mind and utilize all available services, they can avoid a lot of frustration at term paper time.

Name-Stroller Social Security Number- 369-18-011

Address- 111 Freudian Lane, Maryville, Mo. 64468

Phone- Home- 582-000 Work- 562-000

: DAY :	9	: 10	: 11	: 12	: 1	: 2	: 3	: 4	:
: MON :	X	: X	: S	:	: X	: S	: W	: W	:
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: FRI :	X	: X	: S	:	: X	: S	: W	: W	:
: KEY :	X-class		S-study		W-work				

MAKING A SCHEDULE and setting aside time to study, go to class and enjoy recreational activities one way students use time effectively.

Get ahead with helpful study tips

By KATHY GATES
Staff writer

Are you the one out of five college students who will fail because of poor study skills? There certainly is help for anyone who needs it here at Northwest. Dr. David Sundberg, director of the Counseling Center said that they're adding a study skills center. His findings show that there has been a 100 percent demand each semester to continue the program and there has also been a drop-out rate of less than 18 percent. He said that the study skills teach students how to take notes effectively, spend time effectively and also how to retain the material. Around 1,400 students were involved with the program last semester, he said.

Why do so many students fall behind? One reason is procrastination. Martha Cooper, director of academics said that students keep putting off reading assignments and research papers. Before they know it, it's too

late to study and then they end up cramming and finally just cutting classes. Cooper believes that managing time is important and setting aside a particular time of the day to study is essential. Also read all material before going to class.

Some students already know the values of setting aside time for studying. Crystal Love said she finds a nice quiet place to study.

"I set aside a couple of hours each day to get a better understanding of my studies," said Rebecca Arterbery.

The tutorial help for the basic core requirements are also offered by the Tutorial Services with 10 trained graduates of Northwest. "The tutors are here to provide students with basic skills but aren't counselors of personal problems," Dr. Peter Jackson, dean of graduates, said. "One problem why most students might not come to get help on study skills is because they may be embarrassed by asking teachers for help."

However, the Tutorial Services offer the following study tips.

Notes: To shorten the writing, use math, shorthand and symbols of your own choice. Write text notes in your own words to make the meaning clear. After class, reduce the information into main topics and use headings on terms.

Studying: Make an effort to get geared or motivated about studying. Develop a livable schedule that includes a balance of work and leisure. Review material daily.

Tests: Use flashcards when learning terms. Read the directions carefully before taking the test. Scan the test over and make notes to the side.

If you are interested and need more information on study skills, Jackson said the Tutorial Services will be offering three sessions on study tips. The sessions are Feb. 4-6, 6 p.m. in Colden Hall 334. Each session will last an hour. The sessions are directed by Barb Jones and the tutors.



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Welcome Back Students

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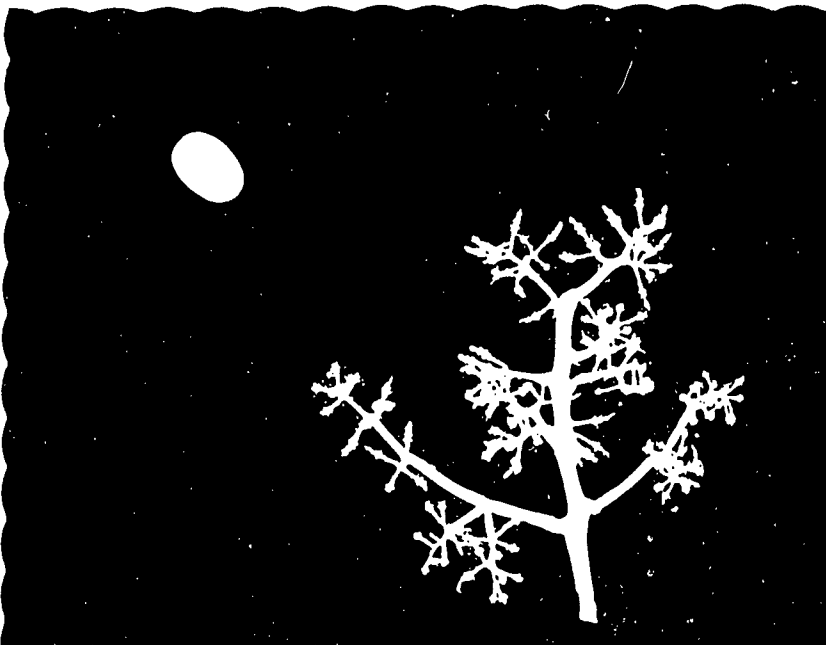
The Square

Get Personal In Our Valentine Issue!

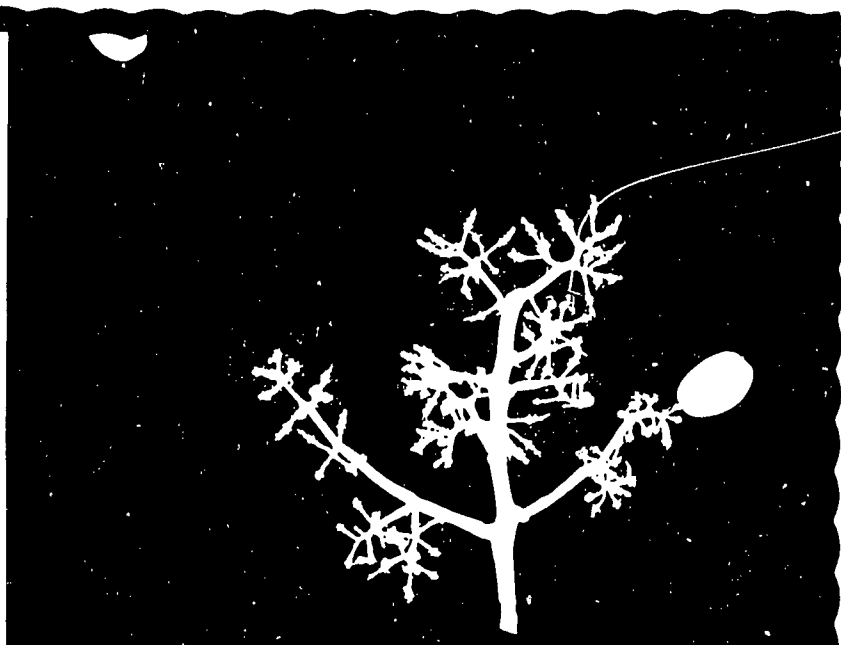


We have 16 different styles to select from to get your message across. Prices range from 50¢ to \$5. See page 4 in the classifieds for Valentine form and more information.

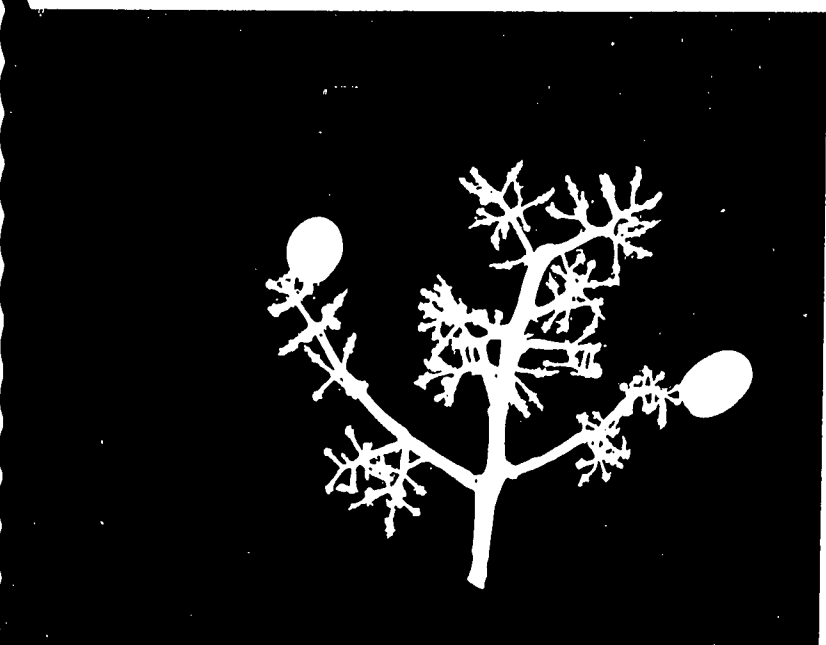
It's a good time to express your feelings in a different and unique way!



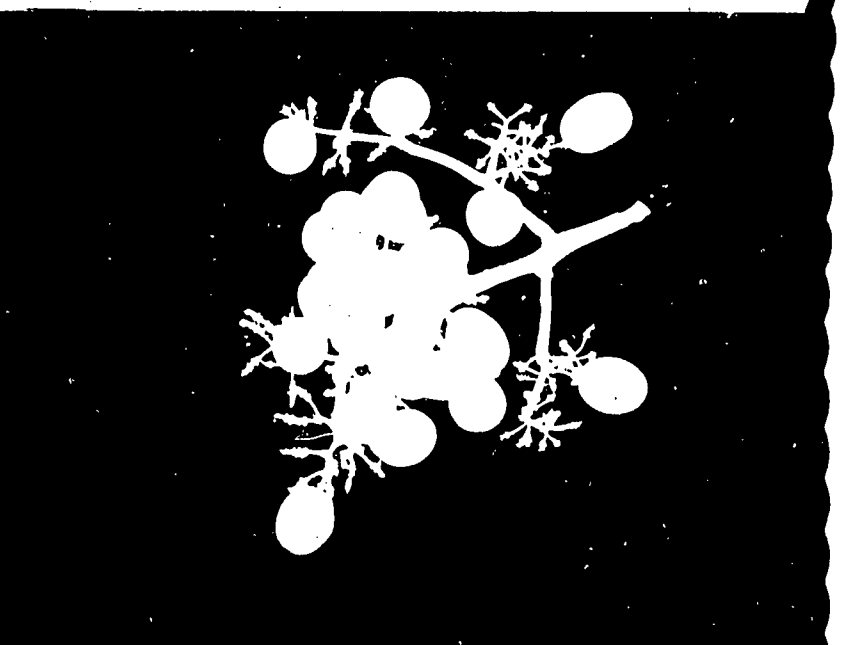
It's 7:30 and My Lady Lounge just opened.
I'm the first one here.



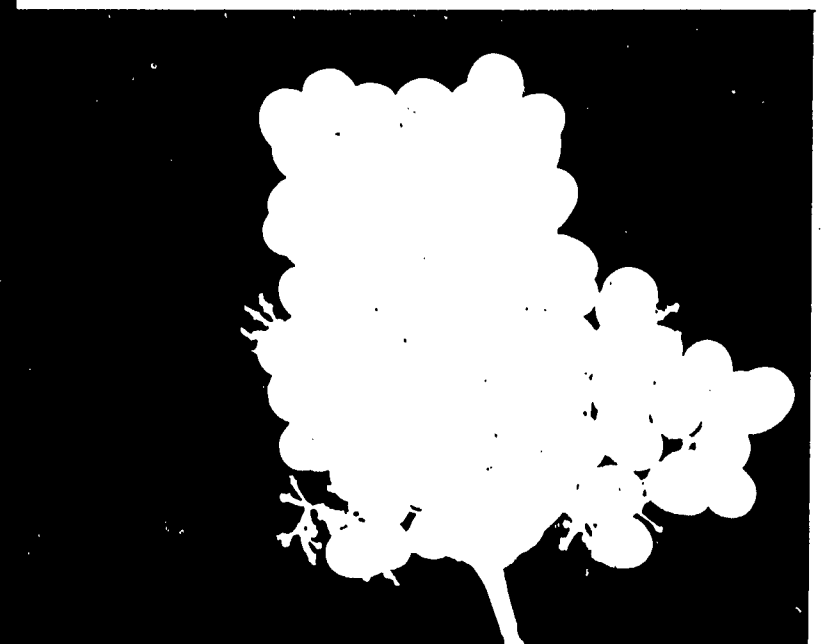
Hey, here comes that Tracy chick.
She's cute and can she dance.



'Hi Dave, can I join you?'



This is great, everyone from Northwest is here.



My Lady Lounge, where the crowd goes just for the fun of it.

My Lady Lounge

Dress code required I.D. required

Tuesday: Live Rock and Roll with too ladies' drinks ten cents.
Wednesday: 35 cent draws.
50 cent drinks.
Thursday: No cover with college I.D.
Friday: Ladies Night.
Ladies no cover.
Saturday: 75 cent shots of Schnapps.

My Lady Lounge is in Clarinda, Iowa and the legal age is 19.
(We encourage car pooling and the drinkless driver.)

AROUND THE TOWN ORGANIZATIONS

- 1** Q.U.I.P.P. Installment due in cashiering by 3 p.m.
- MEN'S BASKETBALL.** Northwest vs. Southern Illinois University-Edwardsville, 7:30 p.m., Lamkin Gym.
- 2** **ALUMNI ART EXHIBIT.** Olive DeLuce Fine Arts Building Art Gallery. Runs through February 8.
- PAUL CURRO.** Guest speaker on "Uncovering the Hidden Job Market." 6:30 p.m. J.W. Jones Union Ballroom.
- 5** **PEOPLE RELATED TO NURSING.** Meeting, 3 p.m., room 235, Garrett-Strong. All interested are invited to attend.
- FORENSICS SCHOLARSHIP APPLICATIONS.** Available for students interested in competing in intercollegiate forensics. Scholarships range up to \$500. Application deadline is March 1. Contact Craig Brown, CH317, 562-1510, for further information.

PERFORMANCES

- 2** **JAZZ FEST.** Charles Johnson Theater and Mary Linn Performing Arts Center, all day.
- 5** **WRESTLING** vs. Central Iowa, 7:30 p.m., Lamkin Gym.
- BEARKITTEN BASKETBALL** vs. Central Missouri State University, 6 p.m., Lamkin Gym.
- BEARCAT BASKETBALL** vs. Central Missouri State University, 8 p.m., Lamkin Gym.
- MID-AMERICA DANCE COMPANY.** Mary Linn Performing Arts Center, 7:30 p.m. Tickets now on sale, \$3 for students, faculty and staff.

If you wish to have information placed in 'Around the Town' please contact a News editor at 562-1224 any time from 9 a.m. to 5 p.m. All information must be submitted no later than Monday, 4 p.m. to insure publication in that week's edition.

January brings out post-Christmas album releases

COURTESY CASH BOX

While most major artists released their latest albums in time for heavy Christmas sales, January and February will still see long-awaited studio releases from John Fogerty, Phil Collins, David Lee Roth, Mick Jagger, Van Morrison and others.

Fogerty's "Centerfold" LP on Warner Bros. marks the return of one of rock's finest songwriters. The single, "The Old Man Down the Road," already has raised extensive radio and retail interest. Also on Warner Bros. will be David Lee Roth's debut solo LP including the just-released "California Girls" single and George Benson's "20/20."

Other major releases include Phil Collins' solo LP on Atlantic, Van Morrison's first PolyGram release, "A Sense of Wonder," Dexies Midnight Runners' "Don't Stand Me Down" and Martin Briley's "Dangerous Moments."

EMI's first quarter releases include the soundtrack from "That's Dancing," George Thorogood's "Maverick" LP, the Cruzados self-titled debut and a new Jason and the Scorchers album.

RCA, which clearly was the label force in country music in 1984, starts out 1985 with two major artist releases—"Forty Hour Week" from Alabama and Dolly Parton's "Real Love." RCA will also be releasing

another Elvis Presley golden anniversary LP, "A Valentine Gift For You."

Elektra has "MTV's Rock 'n' Roll To Go," a compilation LP of various artists. All proceeds from the album will go to the American Cancer Association.

Arista's January schedule includes Dionne Warwick's "Finders of Lost Loves," fusionist Jeff Lorber's "Step By Step" and Roman Holiday's "Fire Me Up."

Columbia Records, coming off one of its strongest years, promises to continue that success with Mick Jagger's first solo album, due sometime in mid-February, along with new LPs from David Allen Coe, Santana and Midnight Oil.

Now that MTV's VH-1 music video network is up and running, viewers in the New York area will finally get a chance to see if some of their long-time radio heroes are "videogenic."

Closing out the year for the new service was an announcement of the addition of urban radio legend Frankie Crocker, joining previously announced VJs Don Imus (WNBC-AM) and Scott Shannon (WHTZ-FM). VH-1's other new jock is Jon Bauman, known to TV audiences as "Bowser" of the group Sha Na Na.

Crocker, a native of Buffalo, N.Y., has been a well-known radio personality for more than 15 years. His efforts as program director for WBLS-FM helped make the station one of the top

urban contemporary outlets in the country.

Bauman, in addition to his work with Sha Na Na, has television credits including host duties with "The Match Game-Hollywood Squares Hour," "The Pop and Rocker Game," the ABC weekend specials for children and the Rose Bowl Pre-Parade. He also performed in recent productions of "Grease" and "Jesus Christ Superstar." Paramount Pictures' "Raiders of the Lost Ark" has topped the one-million unit mark in sales, according to a spokesman for Paramount Home Video. Less than one year after its release, "Raiders" is the first videocassette to reach the one-million level.

U2 recently played the Aragon Ballroom in Chicago, IL., and dedicated their encore version of "New Year's Day" to the Peace Museum. In 1983, the band contributed the original hand-written manuscript of the tune to the museum for the exhibition "Give Peace A Chance." U2's latest album, "The Unforgettable Fire" is named after a museum exhibition of drawings by survivors of Hiroshima and Nagasaki. Their current hit, "Pride: In the Name of Love," is a tribute to Martin Luther King, Jr. Bono Vox of the band is interested in bringing the Peace Museum's exhibition on King to Ireland.

Shalamar, one of Solar Record's

brightest gems saw its new album close out the '84 release schedule and it should play a major part in the '85 chart scene. The band, which has survived a slew of personnel changes with its sound and energy intact, returns with "Heartbreak," a production shared by the group's Howard Hewett, George Duke and Hawk (Wolinski). With new members Micki Free, another of the new breed of black rock guitarists, and vocalist-keyboardist knockout Delisa Davis, the group retains the musical sophistication that has been its trademark all the way back to "Take That to the Bank" and the contemporary fusion fire that made "Dead Giveaway" a rock and roll hit. It's not any band which can replace 66 percent of its members and still retain its sound.

Finally, Rolling Stones bass player Bill Wyman reportedly is in Jimmy Page's studio in England recording a one-off with a band called Willie and the Poor Boys which consists of Wyman, Charlie Watts, Andy Fairweather Low, Chris Rea, Kenny Jones, Geraint Watkins and Mickey Gee. The music is all '50s remake material except for "We Wanna Boogie" penned by Wyman, Low, Watkins and Gee. The LP is being released on Ripple Records (Wyman's own label). Ripple Records intends to donate 25 percent of its profits to Ronnie Lane's Appeal for A.R.M.S. The album will be titled "Up in Arms."

Night on the town ritual filled with tradition

BY TERESA SCHUELKE
Editor-in-chief

Remember in high school when the cruise around town consisted of the Dairy Delite and the loop around Fred's Body Shop? Now in college the cruise around town hits the Palms and Seven-Eleven.

Maryville will never rate as one of the top three excitement capitals of the country but it does have the reputation as one of the biggest partying schools around. Why? Because students have practiced the traditional night on the town so well, it's down to a ritual. A ritual with a few variations.

After the last long class on Friday afternoon, students bounce out of the building eager to prepare for a night out. Some go to the grocery store to stock up on pop or other munchies. Others make a stop at the liquor store to gather roaming spirits. A quick supper in the belly, shower and change and students are ready to begin the ritual.

Some students will go to parties given by a fraternity or the Aggies or friends. The sound of laughter and beer tabs popped open permeate the room. In one room, a group of people surround a table. The rhythmic clink of a quarter hits the table followed by a groan. Once in awhile the ping of the coin into a glass creates mass hysteria for the group except for one person who will gulp the cold golden liquid. In another room, students dance back and forth to Madonna. In the third room, people stand around holding the walls up or sitting on the edge of a chair and conversing with a new acquaintance.

There are students who feel no excitement can be found in Maryville.



DRAWING A BEER from tap is one way students celebrate the beginning of a traditional night out. Missourian file photo

These elite individuals are the travelers. They feel that they must go beyond the boundaries of Nodaway county to satisfy their craving for fun and frolic. The travelers make frequent trips to Clarinda or roadtrips to St. Joe or Kansas City for weekends.

Then there are the wanderers. The poor souls whose social lives are only lived in Maryville. These people wander all over the 'Ville during the weekend. They cannot stay in a place for more than an hour. They must hit

the Pub for happy hour, the Palms for supper, the Silver Spur for the after-dinner drink and then Yesterday's for the last dance. These are nocturnal creatures who prefer the dim light and smoke haze panelled rooms. The creatures are as familiar with a bar stool as they are with the toilet seat. Deaf creatures who can ignore the throbbing bass from the five-foot speaker two-feet from their ears. Creatures who can yell a conversation so loud it would make any football

coach envious. The wanderers creep out to start the evening at sunset and crawl home at sunrise.

No matter how the evening is spent, the traditional way to finish it is always the same. Breakfast at the Post. After the night out, students go to the Hitching Post for the late night snack or early morning breakfast. A pot of coffee, a plate of biscuits and gravy and a screaming drunk fool in the next booth ends the ritual as it has so loud it would make any football for many years.

CHARTBUSTERS

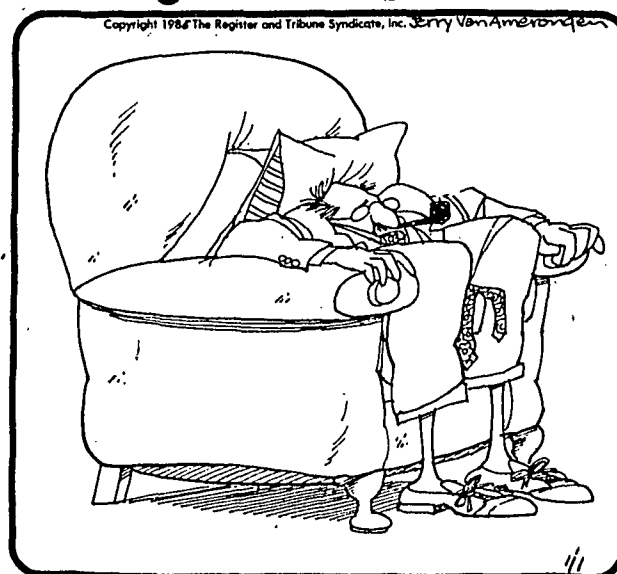
Cash Box's top pop singles for the week:

1. Like a Virgin--Madonna
2. All I Need--Jack Wagner
3. I Want to Know What Love Is--Foreigner
4. Run to You--Bryan Adams
5. You're the Inspiration--Chicago

Cash Box's top five pop albums for the week:

1. Like a Virgin--Madonna
2. Born in the U.S.A.--Bruce Springsteen
3. Purple Rain--Prince
4. Arena--Duran Duran
5. Chicago 17--Chicago

the neighborhood. Jerry Van Amerongen



Many times easy chairs are so built that one finds neither a healthy sitting posture nor complete relaxation.

BOOK REVIEW

Romance is back with Satin Swan

A new line of romance novels that features a "shorter read" with a price tag to match has recently been introduced and is available for home delivery by subscription throughout the United States.

Three all-new, all-original novels, called Satin Swan, are published every month or a total of 36 each year and are written by the nation's foremost romance authors. The 52-page books, all feature "live" full-color covers, consist of 20,000 words and are priced at 69 cents each, or nearly two-thirds less than the standard romance paperbacks found in most retail outlets throughout the country.

Unlike traditional romance paperbacks, Satin Swan is more of a magazine format in physical dimension, or a size the publisher refers to as "oversized digest."

Jerry Hoffman, publisher of the firm, said that the new line is essentially contemporary but stresses that the content emphasis is on "sweet romance" and carries no overt sexual themes. Hoffman noted that numerous marketing studies strongly suggest there is a revival of traditional, old-fashioned romance in our society that

is gaining rapidly in momentum. "Satin Swan will not only fill that niche, but will prove very popular with the millions of regular readers of romance paperbacks as well," Hoffman said. "It was our design from the very beginning to be totally different from the crowd of romance publishers for a number of marketing reasons and we have achieved that goal. We wanted a separate identity; a distinctive appearance and we have succeeded. For these reasons, we do not view Satin Swan as competition with standard romance paperbacks anymore than we do with any general interest magazine," Hoffman said.

Still another benefit for the reader is an opportunity to win an all-expense-paid vacation for two. The promotion will be held year-around with a new winner being chosen every four months.

Subscription rates for the Satin Swan are \$13.62 for 18 editions (six months) or \$25.74 for 36 all-new novels (one year). For further information, write: J. Publishing Company, Inc. CTS Center, 1401 West 76th St., Minneapolis, MN 55423.



The band U2 contributed a hand-written copy of "New Year's Day" to the Peace Museum.

CROSSWORD PUZZLE

ACROSS

- 1 Pitcher's miscue
- 5 Youngster
- 8 Blinks: colloq.
- 12 Turkish regiment
- 13 Mature
- 14 Send forth
- 15 Stupefy
- 16 Fabulous bird
- 17 Hindu garment
- 18 Saturated
- 20 Preferably
- 22 Note of scale
- 23 Persian fairy

- 24 Evergreen tree
- 27 Part
- 31 Fuss
- 32 Vitiate
- 33 Ordinance
- 34 Regular amount
- 35 Competent
- 37 Indefinite
- 38 Before noon
- 39 Bahama Islands
- 42 Masseuse
- 46 City in Russia
- 47 Veneration
- 49 Tardy
- 50 Path

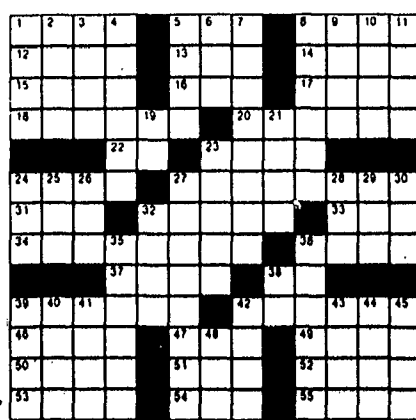
- 51 Decay
- 52 Sea eagles
- 53 Goals
- 54 River in Scotland
- 55 Chair

DOWN

- 1 Game fish
- 2 Singing voice
- 3 Praise
- 4 Ignite
- 5 Mountain lake
- 6 Time gone by
- 7 Worn out

- 8 Rouse to action
- 9 Oriental nurse
- 10 Weary
- 11 Arouse
- 19 Babylonian deity
- 21 Sea in Asia
- 23 Flower
- 24 Moccasin
- 25 Artificial language
- 26 Negative prefix
- 27 European
- 28 Priest's vestment
- 29 Hindu cymbals
- 30 Female sheep
- 32 Mr. Laurel

- 35 Facial expressions
- 36 Wanders aimlessly
- 38 Symbol for gold
- 39 Tree trunk
- 40 Country of Aisa
- 41 Repair
- 42 Nerve network
- 43 Reveal
- 44 Sicilian volcano
- 45 Remainder
- 46 Sorrow



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Second half explosion lifts 'Cats

A second half offensive burst gave Northwest a convincing 70-54 win over MIAA cellar dweller Missouri-Rolla in conference action at Lamkin Gym Wednesday night. The explosion was keyed by offensive team leaders Tom Bildner and Joe Hurst after the Bearcats trailed 32-27 at the half.

Northwest's victory ups their record to 13-5 overall and 3-3 in the league, good for fourth place. Rolla is at 9-10 and stays in last place in the conference at 1-5.

Rolla's stingy 2-3 zone defense and Northwest's inability to hit the outside shot made for a low scoring first half. Northwest had the game tied just once, and trailed by two and four points throughout the first 12 minutes. During that time, Rolla's Joe Cunningham had done the damage with 12 points.

From that point, it became one and three point leads for Rolla as late as one minute left in the half when Northwest's Tony White had a slam dunk following a missed free throw. Then Rolla's main man, Curtis Gibson, tossed in two buckets before the buzzer for a 32-27 lead.

The 'Cats assumed control of the game at the outset of half number two. Tom Bildner put the 'Cats up 33-32, assisted Dave Honz in a three-point slam dunk play, and then con-

tributed two more hoops to make the score 40-34 with 14 minutes remaining. Next, Joe Hurst came to the fore front to give the 'Cats a 10-point lead, 48-38, with eight minutes to go. The Miners did pull within seven at 49-42, but never came closer. The 'Cats opened up a 60-43 lead minutes later, and led by 18 points late in the contest.

Hurst finished with 18 points and Bildner had 12. White contributed nine points to the 70-54 final score.

LINCOLN

Never leading in the game, the Bearcats were doomed for defeat, losing to Lincoln University 63-57 Jan. 26 in Jefferson City.

Getting out of the gate was a problem for the 'Cats. They did not score their first basket until 16:53 of the first half, which was the only tie for the 'Cats at 2-2. Lincoln ran off eight straight points to go ahead 10-2 with 14:18 to play. The 'Cats closed the gap to four, 12-8, with 12:17 remaining in the first half. Lincoln put together another eight unanswered points to lead 20-8 with 6:45 left.

The 'Cats scored twice in the last 27 seconds of the first half to trail by five, 27-22, at halftime.

In the early minutes of the second half, the Bearcats were able to get within three points on three occasions. After the 'Cats had come back to clip the lead to 31-28 with 17:37 to play, Lincoln scored 11 points in the next three and a half minutes to take a 42-28 lead with 14:02 in the game.

Lincoln held two 15-point leads, 46-31 and 48-33, before the 'Cats were able to put together some offense and pull to within four. Lincoln secured the win with two free throws in the last 10 seconds.

Joe Hurst and Tony White led the 'Cats with 11 points each. Gary Harris added 10.

NORTHEAST

After trailing by as many as eight points in the first half, the Bearcats came back to win their 12th game of

the season 61-57 over Northeast Missouri State Jan. 23 in Lamkin Gym. The 'Cats overall record is 12-4 and 2-2 in the MIAA.

Northeast held a 33-25 lead with 1:21 left in the first half and then finally a 33-27 lead at the half.

Both teams exchanged baskets the first three minutes of the second half before the Bearcats were able to put together a 9-2 spurt to take a 40-39 lead with 14:21 remaining in the game. The Bearcats went ahead for good 55-51 with 1:21 left in the game. Northeast was not able to get any closer than two points the rest of the way.

Tom Bildner led the 'Cats as well as all scorers with 25 points and seven rebounds. Joe Hurst totaled 14 points and six rebounds.

MISSOURI-ST. LOUIS

Losing two games in a row is something new to the Bearcats but it happened as they were defeated by the University of Missouri-St. Louis (UMSL) 94-84 Jan. 19 in St. Louis. The loss dropped the Bearcats to 11-4 overall and 1-2 in the MIAA.

Trailing 14-9 in the first half, the 'Cats came back to lead by four twice, 31-27 and 33-29, the latter lead their last of the game with 6:23 left in the half. UMSL then ran off 15 consecutive points to lead 44-33 and then eventually hold off a 'Cat rally to lead by seven at the half 48-41.

UMSL streaked out to two 15-point leads, 62-47 and 64-49, in the second half, but the Bearcats did not give up at that point. The 'Cats got within six points three times 74-68, 76-70 and 78-72, the latter with 3:07 to play. However, UMSL countered with 14 consecutive free throws to set up the final 10-point margin.

Joe Hurst led the 'Cats with 26 points. Rickey Hawkins countered with 13, Gary Harris added 12 and Gerald Harris and Troy Applegate chipped in 10.

CENTRAL

Central Missouri State is one of the Bearcats biggest nemesis. This year

holds no exception. Central handed the 'Cats their third loss of the season with an 86-58 drubbing Jan. 16 in Warrensburg.

Trailing 32-29 at the half, the 'Cats outscored Central 8-2 in the opening minutes of the second half and took a 37-34 lead with 17:48 remaining. Central countered with an 16-4 surge, leaving the 'Cats behind 50-41 with 12 minutes left to play. Another outburst of 13-3 propelled Central ahead 63-46, which pretty much put the game out of reach with under eight minutes to go.

Joe Hurst totaled 18 points for the 'Cats, with Tom Bildner adding 15. Central's scoring ace, Ron Nunnally, totaled 22, but was held to just four points in the first half.

SOUTHEAST

With Tom Bildner scoring 25 points and Joe Hurst 21, the 'Cats won their MIAA opener 73-67 over Southeast Missouri State Jan. 12 in Lamkin Gym. The victory improved the 'Cats record to 11-2 overall and 1-0 in league play.

After leading 21-14 in the first half, the Bearcats fell behind on a barrage of Southeast baskets. Southeast overtook a 31-26 lead with 2:32 remaining in the first half. The 'Cats however, hit on seven consecutive free throws in the final minutes to lead 33-31 at the half.

Southeast took an early lead 35-33 in the second half, but the Bearcats came back and took the lead for good 39-37 with 14:32 to play. The 'Cats led by as many as 12, 59-47 and 61-49, before Southeast regained composure and cut the lead to three, 63-60 with 1:58 to go. The 'Cats held on by hitting eight straight free throws in the game's final minute.

NON-MIAA RESULTS

Bearcats 79 Augustana 71
Bearcats 59 Southwest Baptist 52
Bearcats 61 Westmar 58
Bearcats 78 Morningside 65
Bearcats 77 Iowa Wesleyan 53
Kansas Newman 65 Bearcats 62

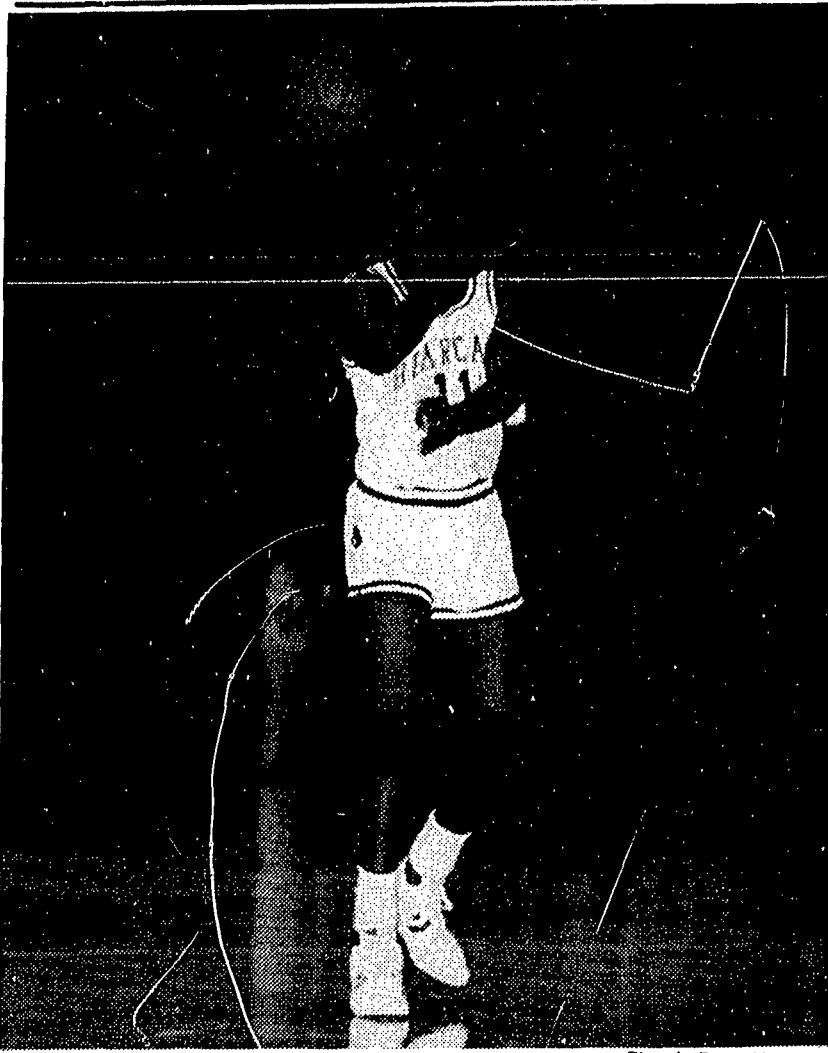


Photo by Dennis Nowatzke
NORTHWEST'S GERALD HARRIS passes off the ball during the 'Cats 70-54 victory over the University of Missouri-Rolla last night in Lamkin Gym. Incidentally, Harris held Rolla's leading scorer Curtis Gibson to 15 points.

'Cat wrestlers dump Southwest

The Bearcats wrestlers jumped to a 12-3 lead over Division I Southwest Missouri and never looked back as the 'Cats dumped the Bears, 29-14, Jan. 24, to improve their dual record to 4-7.

The 'Cats took command of the match in the early going thanks to pins by seniors Mike Brown(118) and Bill O'Connor(134). Brown pinned SMSU's Larry Graham in 4:04 while O'Connor pinned Bob Gardner in 2:02.

Craig Schweinebart(158) scored a technical fall at 3:45 of his match after he had built a 17-0 lead over his opponent. Other Bearcat winners were Gavin Hjerlaid(142), Chuck Christensen(177) and Tom Kaufman(190). Junior Bill Eaton(167) wrestled to a draw.

After dumping the Bears on Friday, the 'Cats took part in the SMSU Invitational held Saturday, Jan. 25. Schweinebart emerged from the field as

the lone Bearcat champion as the 'Cats grabbed fifth-place in the ten team tournament.

Schweinebart pinned Jack O'Connor of Central State of Oklahoma at the 2:41 mark to capture the 158 pound crown. The sophomore from Conrad, IA, recorded three victories in the tournament to raise his record to 19-8 on the season.

Bill O'Connor of Northwest grabbed third place while Kaufman nabbed fourth place.

In earlier season action, Bob Reece's Bearcats won eight of 10 matches as they pummeled conference foe Northeast Missouri, 41-9, Jan. 22, in a dual match in Kirksville.

Bearcat wrestlers posted four pins and one technical fall as they ran their conference dual record to 2-0. The evening's quickest pin was posted by Northwest's O'Connor, pinning his opponent in 1:15. Christensen, Kaufman and Hemann also recorded pins.

Schweinebart added a technical fall to complete the rout. Winners by decision were: Brown, Hjerlaid and heavyweight Joe Dismuke.

Turn about of a rough early season start due to a rugged schedule and lack of experience will be delayed momentarily for the grapplers. Bad weather prevented Missouri-Rolla from making the trip to Northwest for a scheduled home meet for the Bearcats this last Tuesday. The 'Cats have two other future home dates to look forward to.

The Bearcats grabbed a quick 12-0 lead on forfeits and coasted to a 40-11 conference victory over Missouri-Rolla in a previous contest.

The Miners forfeited matches at 118 and 126 pounds and never recovered. Leading the way for the 'Cats was Dismuke, who pinned Rolla's Jon Perry at 6:05. Kaufman and Hjerlaid recorded technical falls to aid the 'Cats cause.

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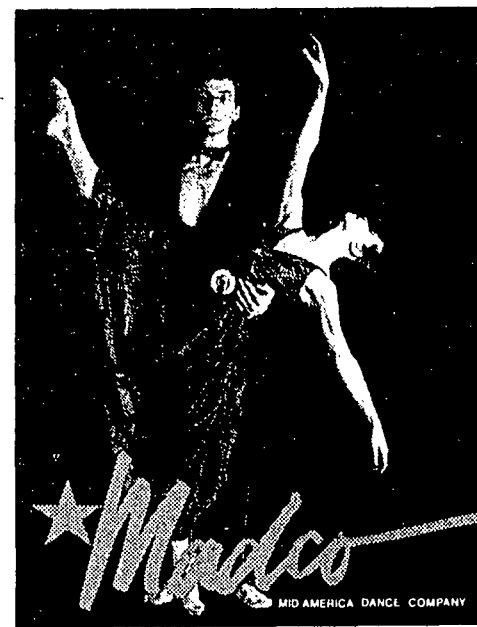
Make Us Yours In Our Valentine Issue

This years edition will be published Feb. 14 as a insert of the Northwest Missourian. We are planning to make this Valentine edition even more fun to read with a variety of articles, entertainment guide and your personals. Come in or send your personal by campus mail with payment to Northwest Missourian Advertising staff, McCracken Hall.

Office Hours: 1-5 p.m. MWF and 3-6 p.m. TTH.
*All forms need to be turned in by 5 p.m. Fri. Feb. 8, 1985. (See page 4 for Valentine Form or stop by McCracken Hall



It's a good time to express your feelings in a different and unique way.



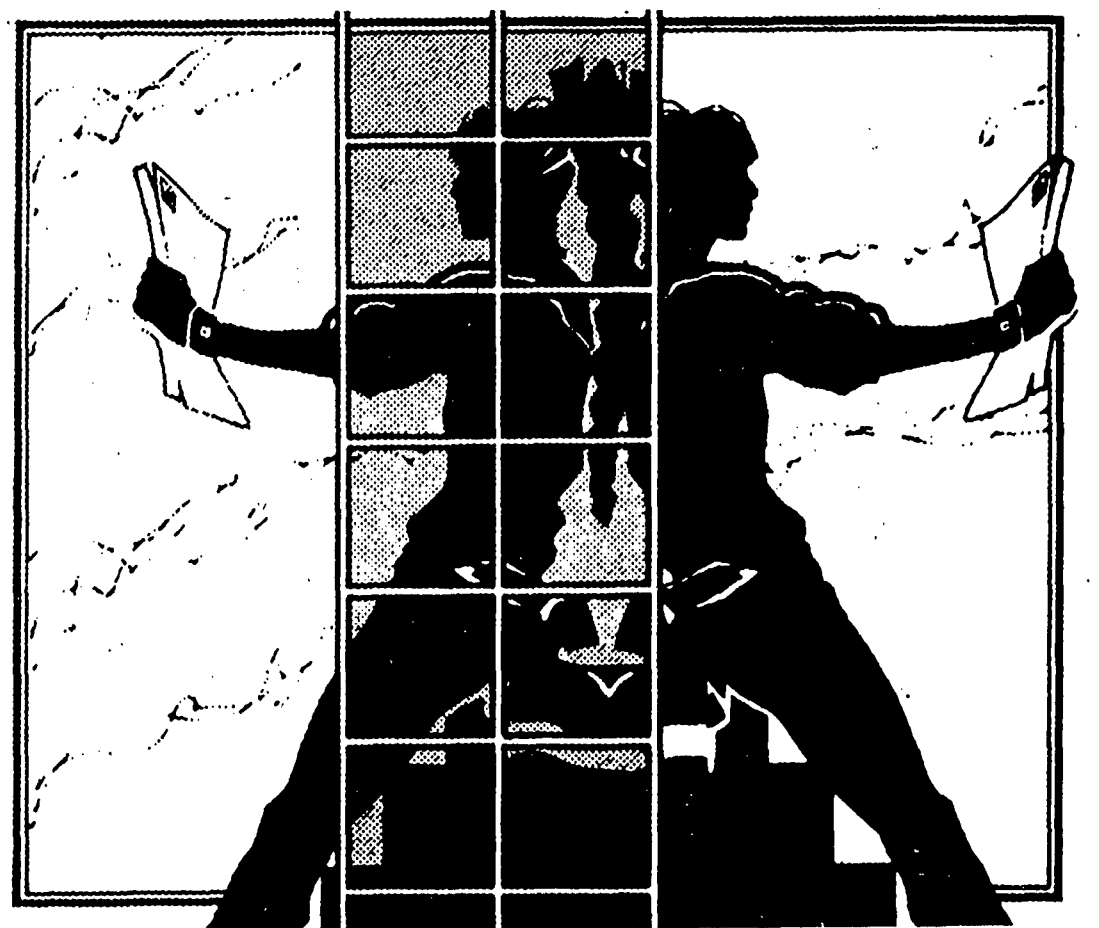
Northwest Missouri State University's Performing Arts Series presents

Mid America Dance Company

Wednesday, February 6, 7:30 p.m.
Mary Linn Performing Arts Center

Tickets on sale now
at the Union Office, 562-1242
Adults \$4.00, Students/faculty/staff \$2.00

Financial assistance for this performance has been provided by the Missouri Arts Council, a state agency.



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Missourian and Tower Publications are also looking for writers and production workers. Call ext. 1224 or 1635 for more information.

SPORTS

SPORTS WRAP UP

FOOTBALL

Steve Hansley, the Bearcat's football sensation of 1984, was honored with a spot on the Associated Press first team little All-American squad.

It was no surprise to Bearcat fans that Hansley was chosen to the squad. All he did was catch 60 passes for 1,123 yards and 11 touchdowns, all school records.

With one year to go at Northwest, Hansley holds almost every receiving

record. In two years, Hansley has caught 117 passes for 2,050 yards and 18 touchdowns.

The team to which Hansley was selected, is composed of players from NCAA Division II and III and NAIA Division I and II schools. Only one other Bearcat has been honored with an all-american selection; Marion Rogers in 1939 as he led his team to a 9-0-0 record.

CHEERLEADING

Congratulations are in order for the Bearcat Varsity Cheerleading squad as they finished 21st in the National Cheerleading Association competition sponsored by Doritos. The event, which was judged via video-tape over Christmas break, saw the squad finish first amongst Division II schools.

Members of the squad include: Rhonda Hauptman and Jeff Wangness (co-captains), Sandi Ludlow, Laura Wake, Jamie Snook, Linda Carnes, Kristi Howard, Brenda

Baker, Bruce Lackey, Jeff Miller, Mike Shephard, Stacy Griggs, Chan Phillips, Brad Harmeyer and Dave Karstens (Bobby Bearcat).

Besides the cheerleading squad, four steppers also participated: Julie Johnson, Stephanie Powers, Pam Bryan and Jane Herndon.

Choreography for the squad was done by Rex Humphries, Oklahoma City Yukon High School instructor, and Dave Hunt, admissions counselor.

WINTER SPORTS SCHEDULE FOR JAN. 31 - FEB. 6

BEARCAT BASKETBALL
Feb. 2-SOUTHERN ILLINOIS-EDWARDSVILLE
Feb. 6-CENTRAL MISSOURI STATE

BEARKITTEN BASKETBALL
Feb. 6-CENTRAL MISSOURI STATE

MEN'S INDOOR TRACK
Feb. 2-UNO Invitational

WOMEN'S INDOOR TRACK
Feb. 2-Nebraska Wesleyan Invitational

BEARCAT WRESTLING
Feb. 2 Simpson Invitational, Indianapolis, IA
Feb. 5-CENTRAL OF IOWA

Indoor meets start track season

Both indoor track squads competed in the Nebraska Wesleyan University Relays Jan. 25 in Lincoln, NE. The men came home with four first place finishes and the women one. The meet which was non-scoring, involved six teams.

Individually for the men, Doug Pilcher and Rusty Adams finished first in their respective events. Pilcher cleared 14' in the pole vault and Adams ran to a time of 14:51.5 in the three mile run.

First for the men in team competition went to the two-mile relay team of Donald Cox, Tom Lester, Rodney Grayson and David Watkins with a time of 8:09.4 and the four mile relay team consisting of Mark Van Sickle, Rusty Adams, Tom Hoffman and Brad Ortmeier in 17:42.0.

For the women, shot putter Lisa Farris placed first with a toss of 40' 5 3/4".

Even though not placing first, the 'Kitten mile relay team of Clairessa Washington, Paula Bullard, Linda Funke and Tami Freeman set a school record with a time of 4:13.9, beating the old mark of 4:15.2 set last year.

CENTRAL TRIANGULAR

The men's and women's indoor track season got under way when they both competed in a triangular meet at Central Missouri State Jan. 19. Both squads placed second. The women's squad came up with three first place finishes and the men five.

Sophomore Myrna Asberry recorded her first win of the season with an

'Kittens beat Rolla for 14th win

Northwest gradually stretched out a 43-38 halftime lead to win big over the Rolla Lady Miners, 93-72, during Wednesday night conference action at Lamking Gym. The 14-7 Bearkittens, 5-1 in league play behind Central, sent Rolla down to their sixth straight conference loss and eighth of the year.

The Bearkittens opened the contest by jumping to a 16-6 lead, utilizing a full court press. The defensive pressure caught Rolla off guard, producing 11 turnovers, to allow Northwest some easy layups. Bearkitten Coach Wayne Winstead, who normally calls for a sagging 2-1-2 zone defense, used all 11 players on the roster to execute the press.

Offensively, the sharp outside shooting of Kim Scamman and Marla Sapp combined for 31 first half points to pace the 'Kittens. Scamman finished the night with 24 points and Sapp compiled 21. "Not many teams in the conference have outside shooting like those two do," Winstead said. Also scoring double figures was Holly Benton who overcame a whole full first half for 12 points.

Rolla closed the gap to just two points after solving the 'Kittens press by getting in shots before settled at five points at the half.

"We needed experience using the press, but we ran it to try to take Rolla out of their outside shooting game," said Winstead. "They got behind our pressure late in the half to catch up."

Things went well all second half for Northwest. Defensively, the 'Kittens went back to their standard 2-1-2 zone

defense to eliminate Rolla's close in shots. The change improved the 'Kittens' rebounding as the Lady Miners got only one second shot at the basket in the second half.

Northwest steadily climbed on the scoreboard all during the second frame to a high of 85-62 with under five minutes remaining. Both benches emptied before the 93-72 close out.

LINCOLN

Surprising Lincoln University let a 17 point lead late in the first half slowly slip away to lose a 67-66 fast-finishing thriller when Northwest center, Beth Thater capped a long comeback with a jump shot from the lane with thirty seconds left.

Thater's hoop raised Northwest's record to 13-7 overall, which continued the 'Kittens four game win streak. Northwest is by themselves with 4-1 mark in conference play behind Central Missouri's perfect 5-0 mark, while Lincoln drops to 3-2 and 10-8 overall.

Marla Sapp made 21 points while Kim Scamman added 19 and a career-high nine rebounds

NORTHEAST

Outscoring Northeast Missouri State 20-6 in the last six and a half minutes of the game proved to be the difference for the Bearkittens in winning their 12th game of the season 75-56 over Northeast Jan. 23 in Lamkin.

The 'Kittens trailed Northeast throughout the first half but never by more than two points. The 'Kittens were able to overtake Northeast with a 15-7 scoring spurt in the final eight minutes of the first frame to take an 34-26 halftime lead.

Northeast was able to come back twice; getting within five points of the 'Kittens, 47-42, with 11:21 left and 55-50 with 6:44 left. This happened after the 'Kittens built up a 13-point lead, 47-34, with 13:58 remaining.

Kelly Leintz led all scorers with 16 points and nine rebounds, Marla Sapp added 15 points and totaled nine rebounds.

TARKIO

After leading by 10 points at halftime, the Bearkittens took charge in the second half and defeated the Tarkio Lady Owls 85-60 Jan. 21 in Tarkio. The win advanced the women to 11-7.

The 'Kittens held a 14-6 lead in the

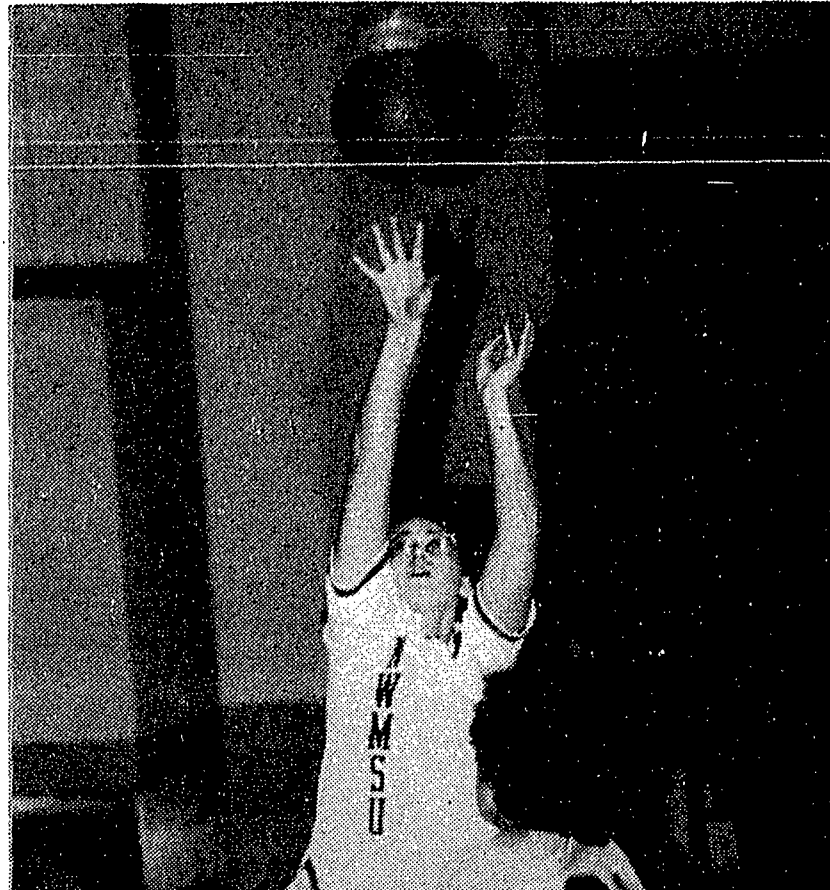


Photo by Denise Nowalka

FORWARD SHELLY HARNEY puts up two of the Bearkittens points that helped them to an 93-72 victory over the University of Missouri-Rolla last night.

first half, but the Lady Owls were able to get within two twice, the latter 24-22 late in the half. An 14-6 outburst in the last six minutes of the half gave the Bearkittens a 38-28 halftime lead. The 'Kittens biggest lead in the game was 66-39 with eight minutes remaining.

Marla Sapp led all scorers with 18 points. Kim Scamman and Holly Benton each had 14.

MISSOURI-ST. LOUIS

The Bearkittens traveled to the University of Missouri-St. Louis and came away with a conference win, 75-65, in a close contest.

Northwest held it's biggest lead of the game, 24-13, with six minutes left until intermission before the Riverwomen over took the 'Kittens for a 33-31 lead. Northwest went ahead two minutes into the second half and gradually widened their lead from that point.

Holly Benton hit 20 points and Marla Sapp had all 16 of her points in the second half. Kelly Leintz took in a career high of 11 rebounds.

CENTRAL

A 10-point outburst at the start of the second half following a 43-30 intermission lead allowed the Jennies of Central Missouri State to take a 84-65 decision over the Bearkittens. Central improved it's conference mark at the time to 3-0.

The Jennies boasted four players in double figures. The 'Kittens had no player produce more than five rebounds.

SOUTHEAST

Southeast Missouri State's Otahkians became the MIAA conference opener victim of the Bearkittens by a 83-74 score.

Northwest had a slight upper hand throughout the game, with five players scoring in double figures and the team shooting 56 percent from the field on the night. The Otahkians trailed by two points with 3:13 left to play, but freshman Kelly Leintz's basket and 10 consecutive team free throws put the contest away. Junior Holly Benton turned in a career high 26 points.

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18 Oz. Jar

\$1.59

BEAT SOUTHERN ILLINOIS

York

Aspirin

250 Ct. Btl.

Maryville Hy-Vee Only, Coupon Good Jan. 30 Thru Feb. 5 546

Limit 1 Purchase Per Coupon, Limit 1 Coupon Per Family

Hy-Vee

Dristan

24 Tablets

Maryville Hy-Vee Only, Coupon Good Jan. 30 Thru Feb. 5 547

Limit 1 Purchase Per Coupon, Limit 1 Coupon Per Family

Hy-Vee

Barbasol Shave Creme

11 Oz. Can

Maryville Hy-Vee Only, Coupon Good Jan. 30 Thru Feb. 5 548

Limit 1 Purchase Per Coupon, Limit 1 Coupon Per Family